WELCOME TO THE 2018-2019 ACADEMIC YEAR

AUG. 21, 2018
WELCOME

Dr. Tony Peffer
Vice President for Academic & Student Affairs
and Provost
Bemidji State University
NATIONAL ANTHEM

Performed by Lindsay Marketon
Vocal Music Education
and Piano Performance & Pedagogy
Howard Lake, Minn.
EMERITI AND RETIREES
PRESIDENT’S CABINET
Dr. Tony Peffer
Vice President, Academic & Student Affairs and Provost

Karen Snorek
Vice President, Finance & Administration

Darrin Strosahl
Vice President, Academic Affairs, Northwest Technical College
Dr. Randy Westhoff
Associate Vice President, Academic Affairs (interim)

Dr. Jesse Grant
Associate Vice President, Student Life & Success

Michelle Frenzel
Executive Director, Enrollment Management
Megan Zothman
Chief Human Resources Officer

Dr. Debra Peterson
Assistant to the President,
Affirmative Action & Accreditation (interim)

Josh Christianson
Executive Director, University Advancement
Tracy Dill
Director, Intercollegiate Athletics

Andy Bartlett
Executive Director, Communications & Marketing (interim)
Derek Webb
President, BSU Faculty Association (IFO)

Kierstin Hoven
President, local Minnesota State University Association of Administrative and Service Faculty (MSUAASF)
Maria Eastman
President, local American Federation of State, County and Municipal Employees, AFSCME Council 5, Local 1949

Brian Jambor
BSU representative, local Minnesota Association of Professional Employees

Chris Haley
President, Middle Management Association (MMA)
NEW EMPLOYEES, NEW POSITIONS
New Employee/New Position Video is on Vimeo at:
https://vimeo.com/286563464
Welcome to Bemidji State.
GREETINGS FROM BSU STUDENT SENATE

Connor Newby
President

Corey Stockman
Vice President
PRESIDENT’S REMARKS

Dr. Faith Hensrud
President
Bemidji State University and Northwest Technical College
Welcome — Boozhoo
What You’ll Hear Today

• Welcome — Boozhoo
• Who We Are: BSU’s Vision & Mission
• BSU’s Focus for 2018-19
• Understanding Why
• Update— Enrollment & Budget
• Centennial —
  Setting the Stage for Future Generations
Who We Are

Our Vision:
We educate students to lead inspired lives.
Who We Are

Our Mission:

We create an innovative, interdisciplinary and highly accessible learning environment committed to student success and a sustainable future for our communities, state and planet.

Through the transformative power of the liberal arts, education in the professions, and robust engagement of our students, we instill and promote service to others, preservation of the earth, and respect and appreciation for the diverse peoples of our region and world.
BSU’s Focus
2018-2019 Academic Year:
1. Strategic Plan Implementation
2. Investment in Our People
3. Higher Learning Commission Accreditation
4. Hagg-Sauer Project
5. Emergency Preparedness
Understanding Why
Strategic Plan Implementation

• Embrace diversity of students and employees
• Enrollment growth, recruitment & retention
• Financial Sustainability
Understanding Why Investing In Our People
Understanding Why Investing In Our People

• Support the development and wellness of all employees
• Annual performance awards
• Transparency in tenure and promotion
• Clear and effective performance feedback, with a focus on growth and development
• Communication improvements
Understanding Why
Higher Learning Commission

Accreditation — HLC Peer Review Visit:

OCTOBER
2019
Understanding Why Higher Learning Commission Accreditation...

- Happens every 10 years
- Demonstrates quality and value to our students
- Benefits BSU by giving feedback for continuous improvement
- Demonstrates how we educate students to lead inspired lives
- Allows BSU to participate in federal financial aid programs
Understanding Why

Thanks to HLC Co-Directors:

Marty J. Wolf
Professor, Computer Science

Randy Westhoff
Associate Vice President, Academic Affairs (interim)

Thank you to all Criterion Team members!

Learn more: bemidjistate.edu/hlc2020
Understanding Why Hagg-Sauer Hall Project

• BSU received $22.5M to demolish and replace Hagg-Sauer Hall and renovate relocated faculty offices

• Our goal: to recognize and minimize disruption for all who will be impacted by construction
Understanding Why
Hagg-Sauer Hall Project
• Anticipated project completion: Fall 2020
Understanding Why

Emergency Preparedness

- We are expected to provide a safe working and learning environment
- NIMS Training for key personnel
- Tabletop exercises
- Fire and tornado drills
- BSU working in concert with local law enforcement
ENROLLMENT UPDATE

Michelle Frenzel
Executive Director of Enrollment Management
## Enrollment

### Year-Over-Year Comparison

<table>
<thead>
<tr>
<th></th>
<th>Fall 2017</th>
<th>Fall 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Headcount</strong></td>
<td>4,746</td>
<td>4,714</td>
</tr>
<tr>
<td><strong>Credits</strong></td>
<td>58,732</td>
<td>57,189</td>
</tr>
<tr>
<td><strong>Full-Year Equivalent</strong></td>
<td>1,978</td>
<td>1,939</td>
</tr>
<tr>
<td><strong>Graduate Students—All</strong></td>
<td>330</td>
<td>357</td>
</tr>
<tr>
<td><strong>Undergraduates—New</strong></td>
<td>1,382</td>
<td>1,357</td>
</tr>
<tr>
<td><strong>Undergraduates—Returning</strong></td>
<td>2,986</td>
<td>2,876</td>
</tr>
</tbody>
</table>

*Data as of 8/17/2018*
## Student Diversity
### New Undergraduates

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Fall 2017</th>
<th>Fall 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian</td>
<td>36</td>
<td>39</td>
</tr>
<tr>
<td>Asian</td>
<td>21</td>
<td>28</td>
</tr>
<tr>
<td>Black</td>
<td>53</td>
<td>41</td>
</tr>
<tr>
<td>Hispanic</td>
<td>35</td>
<td>48</td>
</tr>
<tr>
<td>Two or More</td>
<td>51</td>
<td>57</td>
</tr>
</tbody>
</table>

DATA AS OF 8/17/2018
Fall Enrollment
Headcount Since 2007

DATA AS OF 8/17/2018
BEYOND THE NUMBERS
Beyond the Numbers

Other Initiatives:

• Continuing the Beaver Success Program, led by the Advising Success Center;

• Exploring a President’s Student Commission-developed student nursing mentorship program that pairs seniors with freshmen;

• Enhancing Starfish functionality to easily track continued enrollment of our students;
Beyond the Numbers

Other Initiatives:

• Adding a financial literacy focus to the Best You @ BSU wellness wheel;

• Celebrating first-generation college students at BSU and across the nation on November 8th; and

• Implementing the DARS self-service option so students can run “what if” audits.
FINANCE & ADMINISTRATION UPDATE

Karen Snorek
Vice President of Finance & Administration
FY2018 Legislative Tours
Hagg-Sauer Hall Project
Q&A Presentation

August 23rd
11 a.m.
HAGG-SAUER Q&A
BENSEN HALL 115
FY2018 Construction

Summer 2018 Projects

• Renovations completed on Dean’s Suite in Sattgast Hall
• Sattgast Hall 3rd-floor office relocations
  o College of Arts, Education & Humanities staff
• Graduate Studies moved from Deputy Hall to Memorial Hall third floor
• Deputy Hall 3rd-floor office relocations
  o IT, articulation coordinator
FY2018 Construction

Summer 2018 Projects

• Updated Student Activity Lounge in lower Hobson Memorial Union

• John Glas Fieldhouse renovation underway

• Deputy Hall walkway
FY2018 Construction

Summer 2018 Projects

• New flooring in Oak Hall
• Updates in Hobson Memorial Union’s North and South Conference rooms
• Office space for Housing and Residential Life
• Office space for Campus Safety & Security
• ...and many small projects!
FY2018 Construction
Other Projects and the Future
• HEAPR energy control system project this year

• New Master Facilities Plan
  • Will guide BSU’s next 20 years of capital and revenue bonding and HEAPR projects
  • Contact me to participate on the task force!
FY2019 Budget
A look back at FY2018

• FY2018 final FYE enrollment: 4,321
  • Down 17 from FY2017 (4,338 FYE)...
  • ...but still higher than FY2016 (4,295 FYE)

• Even with small decline, we are **more stable** than our peers in Minnesota State.
FY2019 Budget

A look back at FY2018

• Cash-flow financials wrap up around Sept. 4

• All projections show positive cash flow...

• ...and a **better-than-projected** FY2018 budget

• Additional details will be shared through various bargaining unit Meet & Confer meetings
FY2019 Budget

FY2019 Emphasis areas

• Leveraged Equipment Funding
  • $380,000 available for BSU and NTC
  • High-demand programs might qualify for funds
• Contact Monte Hegg for more information

Monte Hegg
Accounting Services
755-2903 • monte.hegg@bemidjistate.edu
CLOSING REMARKS

Dr. Faith C. Hensrud
President
Bemidji State University
and Northwest Technical College
A Bemidji State Century
2018-19 Centennial events

• 50th Anniversary of Women’s Athletics at BSU

• Hobson Union’s 50th Birthday

• 50th Annual Madrigal Dinners
A Bemidji State Century
What will our story be?
Upcoming Events

August 22nd
8:30 a.m.-4 p.m.
BSU TODAY! Mini-Conference
Beaux Arts Ballroom
Information & assistance as we support students.

August 24th
9 a.m. — 1 p.m.
NEW STUDENT MOVE-IN DAY
Oak & Tamarack halls
3:30 p.m.
CONVOCATION

August 30th
4:30-6 p.m.
13th ANNUAL COMMUNITY APPRECIATION DAY
6 p.m.
BEAVER FOOTBALL vs Northern State

For more events, visit calendar.bemidjistate.edu.
Thank You

Office of the President
Jackie Carroll
Shadeene Carter

Communications & Marketing
Andy Bartlett
Rachel Munson
Mike Lee
John Swartz
Scott Faust

IT
Geri Olson

Hobson Memorial Union
Kathy O’Brien
Kenyon Miller
Cheryl Davis

Aramark
Have a FANTASTIC year!
All-University Breakfast

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AUG. 21, 2018