

Inspired by PLACE, Enriched by DIVERSITY

STRATEGIC PLAN 2018 - 2023



BEMIDJI
STATE UNIVERSITY



MISSION

We create an innovative, interdisciplinary and highly accessible learning environment committed to student success and a sustainable future of our communities, state and planet. Through the transformative power of the liberal arts, education in the professions and robust engagement of our students, we instill and promote service to others, preservation of the earth and respect and appreciation for the diverse peoples of our region and world.

VISION

We educate people to lead inspired lives.

SHARED FUNDAMENTAL VALUES

- Civic engagement and leadership
- International and multicultural understanding
- Belief in the power of the liberal arts
- Environmental stewardship





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PRIORITIES & GOALS



PRIORITY 1: Build university capacity through distinguishing themes of place.

GOAL 1: Beginning Fall 2019, create at least one new undergraduate or graduate program a year that incorporates one or more themes of place.

GOAL 2: By Spring 2019, complete a comprehensive study to clarify and focus the university brand as an expression of place themes and devise correlated strategies to improve recruitment and retention of students and employees.

GOAL 3: Beginning Fall 2018, develop at least one new initiative and/or collaboration a year that reflects place themes within and among academics, student life, athletics, and the community.



PRIORITY 2: Increase engagement with American Indian communities to become a destination university.

GOAL 1: Strengthen relationships with American Indian communities by doubling the number of experiential learning opportunities available to BSU students in tribal communities by Fall 2022.

GOAL 2: Increase enrollment of American Indian students to 350 (36.7% gain from 2017) by Fall 2022.



PRIORITY 3: Increase student engagement in campus life.

GOAL 1: Increase participation in the following NSSE areas to Carnegie Class means by Fall 2022:

- Attendance at art exhibits, plays, or other art and music performances;
- Formal leadership roles in student groups or organizations;
- Opportunities to be involved socially, attending events and activities (includes athletic events), and attend events that address important issues.

GOAL 2: Increase opportunities for faculty and students to engage with one another outside the classroom to the NSSE Carnegie Class means by Fall 2022.

GOAL 3: Improve the quality of interactions with students, academic advisers, faculty, student services staff, and other administrative staff to the NSSE Carnegie Class means by Fall 2022.



PRIORITY 4: Strengthen BSU's academic identity by infusing its Shared Fundamental Values into all academic programs.

GOAL 1: By Fall 2019, ensure that the Master Academic Plan is aligned with the Shared Fundamental Values.

GOAL 2: By Fall 2022, infuse Shared Fundamental Values into the curricula of all academic programs.



PRIORITY 5: Create a university culture in which diversity is embraced and all people are safe, welcome, and validated.

GOAL 1: Increase the number of international students to 300 (156% gain from 2017), students of color to 700 (18.6%); and faculty and staff of color by 15 (26.8%) by Fall 2022.

GOAL 2: Achieve an increase of at least 0.25 in the mean response to campus climate survey questions about personal experience of a welcoming environment for all aspects of diversity by Spring 2022. Increase the BSU mean for the five NSSE diversity questions to at least the state university mean by 2020.