



### Mapping Our "What"

Jan 17 - Energy

Jan 24 - Water

Jan 31 - Transportation

Feb 7 - Materials & Waste

**Feb 14 - Economic Opportunity**

Feb 21 - Housing

Feb 28 - Health & Wellness

#### Process Goals:

- Cultivate a shared sense of direction for each indicator with a 3-5 year lens.
- Identify a **what** for each

#### Experiential Goal:

Imbue participants with a shared sense of ownership for directing the work.



In 3 years, with regard to **ECONOMIC OPPORTUNITY**  
we agree to

- Advance concept of a coop daycare
- Reduce student debt through improved student engagement, employment opportunities, and benefits
  - Allow student employment through term after graduation
- Expand access to affordable, nutritious, & culturally significant food
- Collect data from students (1st year enrollment reasons, why they choose to stay, etc.)
- Fully fund Bucky's Cupboard (~\$5,000 annually)
- Expand the diversity of community partnerships
- Include current BSU students in recruiting events
- Include more people across campus in a diversified, and expanded marketing campaign.





# The CURRENT REALITY for this work

## Strengths

- Bucky's Cupboard
- Freestore
- unionized faculty & staff
- BSU Foundation, scholarships
- Admin supports workplace ownership
- NorthStar Promise
- Grants (STEM grant)
- TRIO, McNair, student support
- free gifts of nature
- space & people for a daycare
- professors and students connecting students to jobs
- Diversity of experience
- Competitive Tuition
- Financially frugal
- Sustainability-minded, many things save \$\$\$

## Weaknesses

- Academic calendar
- marketing BSU
- student exit interviews (none?)
- location- rural
- institutional priorities and spending not aligned; we prioritize DI hockey over students services
- risk averse
- cost of housing
- connection to place
- morale is low
- narrative around higher ed.
- centralized authority
- lack of affordable or subsidized housing
- lack of public transportation system
- lack of access to nutritious, regional food
- degree program dependent (ex: lost daycare when lost degree program)

## Opportunities

- NorthStar Promise
- Coop style day care
- Bucky's Cupboard + Bemidji Community Food Shelf
- AIRC staff = stronger partnerships
- Greater Bemidji+Chamber of Commerce+Foundation (co-create the vision)
- local K-12 recruitment
- more 2+2 programs (tribal, community colleges); Pathways to Comm/Tech College/Tribal
- leverage our athletic programs to build community
- work with City (Sanford Center)
- Local business to offer scholarship
- Location - regional center

## Consequences of our Success

- overburden community partners
- being prepared for a constantly changing market (jobs, etc)
- outgrow our capacity to serve
- tuition increases?
- tax increases?
- political fallout
- may run out of housing
- backlash from landlords
- increased competition
- not enough positions open for those students who want one