



Mapping Our "What"

Jan 17 - Energy

Jan 24 - Water

Jan 31 - Transportation

Feb 7 - Materials & Waste

Feb 14 - Economic
Opportunity

Feb 21 - Housing

Feb 28 - Health & Wellness

Process Goals:

- Cultivate a shared sense of direction for each indicator with a 3-5 year lens.
- Identify a **what** for each

Experiential Goal:

Imbue participants with a shared sense of ownership for directing the work.



In 3 years, with regard to **TRANSPORTATION** on campus, we agree to

- complete an inclusive planning process for car-sharing options
- attempt the development of campus car-pooling system
- engage in low/no carbon transportation programming year round
- actively collaborate to improve community-wide access to public transportation
- improve method for tracking campus transportation emissions
- improve infrastructure to encourage low/no carbon transportation
- increase number of EV charging station on campus
- emphasize low/no carbon transportation options in the Comprehensive Facilities Plan





The CURRENT REALITY for this work

Strengths

- active bike community
- Bicycle-friendly University (bronze)
- Bucky's Bikes
- Proximity to bike trail system and amenities
- covered bus stop shelters
- EV drivers, EV chargers
- Environmentally conscious population
- Passion
- maintenance of walk/bikeways
- project-based opportunities for teaching and learning
- connection to City and the City Council
- size of campus and community (walkability/bikability)

Weaknesses

- rural
- insurance & liability concerns
- lack of biking education for motorists
- supply & demand of transportation options
- temperature; it gets cold here
- culture of single occupancy ridership
- lack of seeing impact of transportation options
- limited public transportation
- worried about bike getting stolen
- enrollment
- bike lanes-infrastructure
- lack of awareness
- student ability to pay
- lack of on-campus child care
- lack of infrastructure
- \$\$\$\$\$
- Bucky's Bikes aren't year round
- type of bike racks on the academic side of campus
- not having a ride share system set up

Opportunities

- potential and current advocates
 - HRDC
 - Bike Bemidji
 - Bike MN
 - Northern Cycle
 - Shifting Gears
 - Otter Tail/Beltrami Electric
 - Beltrami County
 - MN DOT
 - City of Bemidji
 - ISD31
 - United Way
 - Students United
- Bike Events: Loop the Lake, Fat Tire Rally
- Complete Street Standards
- expanding trail system
- community bike rentals
- educators/future educators
- state policies
- car options
- accessible, fun places to go
- Transfer Station - free bikes

Consequences of our Success

- motorists need to adapt to increased bike traffic
- less parking revenue/permits
- utilities might have to account for the additional load
- learning new maintenance & expectations
- maintenance costs
- potential political fallout
- sustaining projects
- on-line vs. on-campus considerations
- pedestrian safety
- challenge of meeting consumer demands
- flexibility in payment models
- more staffing and good wages
- relationship with utilities