Career Outlook: Business Administration

Business Administration Programs Available at Bemidji State University:

**Majors:** Business Administration (B.S.), Computer Information Systems (B.S.), Marketing Communication (B.S.)

Refer to separate Career Outlooks for Computer Information Systems and Marketing Communication.

**Emphases:** Finance, Management, Human Resources Management, Marketing, Entrepreneurship, Indigenous Nations, and Marketing

**Minors:** Business Administration, Management Information Systems

**Related Program:** Fraud Examination Minor (Accounting)

**Department Website:** [http://www.bemidjistate.edu/academics/departments/business-administration/](http://www.bemidjistate.edu/academics/departments/business-administration/)

EMPLOYMENT AREAS AND PROJECTED DEMAND:
The "Occupational Outlook Handbook" (OOH) reports that advertising, marketing, and promotions managers held about 286,800 jobs in 2018. Marketing managers held approximately 259,200 of the jobs in 2018; the professional, scientific, and technical services; manufacturing; management; wholesale trade and the finance and insurance industries employed around 65% of marketing managers. About 40% of 27,600 advertising and promotions managers worked in the advertising, public relations, and information. OOH reports the nationwide demand for advertising, promotions and marketing managers is expected to grow at 8% (faster than average) through 2028. The OOH also reports that the nationwide demand for personal financial advisors is expected to grow at 7% (faster than average through 2028). For personal financial advisors positions, people generally earned between $41,590 and $208,000 per year. The median pay for personal financial advisors for 2018 was $88,890.

PLACEMENT INFORMATION FOR BUSINESS ADMINISTRATION GRADUATES:
There are many career opportunities for Bemidji State University Business Administration graduates. Of the 159 Bemidji State University 2017-2018 Business Administration graduates, 90.5% reported obtaining related employment within one year of graduation. This does not include students who were not seeking employment, furthering their education, unavailable, or had unknown status.

PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU BUSINESS ADMINISTRATION GRADUATES*: (This list only includes employment within one year of graduation.)

<table>
<thead>
<tr>
<th>Employer</th>
<th>Position</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affinity Plus Federal Credit Union</td>
<td>Member Advisor</td>
<td>Bemidji, MN</td>
</tr>
<tr>
<td>American Family Insurance</td>
<td>Customer Care Center Representative</td>
<td>St. Paul, MN</td>
</tr>
<tr>
<td>Amesbury Truth</td>
<td>Digital Marketing Analyst</td>
<td>Owatonna, MN</td>
</tr>
<tr>
<td>Anderson Trucking Service</td>
<td>National Sales Representative</td>
<td>St. Cloud, MN</td>
</tr>
<tr>
<td>Apple Gates Supply</td>
<td>Inbound Coordinator</td>
<td>New Hope, MN</td>
</tr>
<tr>
<td>Beltrami County</td>
<td>License Clerk</td>
<td>Bemidji, MN</td>
</tr>
<tr>
<td>Bemidji Aviation Services, Inc.</td>
<td>Shipping Receiving Specialist</td>
<td>Bemidji, MN</td>
</tr>
<tr>
<td>Bemidji State University</td>
<td>Admissions Representative</td>
<td>Bemidji, MN</td>
</tr>
<tr>
<td>Border States Electric</td>
<td>Warehouse Associate</td>
<td>Albertville, MN</td>
</tr>
<tr>
<td>Building Trades Federal Credit Union</td>
<td>Loan Officer</td>
<td>Anoka, MN</td>
</tr>
<tr>
<td>CentraCare Health</td>
<td>Administrative Assistant</td>
<td>St. Cloud, MN</td>
</tr>
<tr>
<td>Central Boiler, Inc.</td>
<td>Accounts Payable Supervisor</td>
<td>Greenbush, MN</td>
</tr>
<tr>
<td>City of Luverne</td>
<td>Deputy Finance Clerk</td>
<td>Luverne, MN</td>
</tr>
<tr>
<td>CliftonLarsonAllen</td>
<td>Senior Accountant</td>
<td>St. Paul, MN</td>
</tr>
<tr>
<td>Digi-Key Electronics (x2)</td>
<td>Sales Representative</td>
<td>Thief River Falls, MN</td>
</tr>
<tr>
<td>Digital River</td>
<td>Sales Development Representative</td>
<td>Minnetonka, MN</td>
</tr>
<tr>
<td>Dorset Corner Liquors</td>
<td>Bookkeeper</td>
<td>Park Rapids, MN</td>
</tr>
<tr>
<td>Edward Jones</td>
<td>Financial Advisor</td>
<td>Bemidji, MN</td>
</tr>
<tr>
<td>Essentia Health</td>
<td>Patient Access Representative</td>
<td>Virginia, MN</td>
</tr>
<tr>
<td>Exac Tec</td>
<td>Manufacturing Production Assistant</td>
<td>Chaska, MN</td>
</tr>
<tr>
<td>FBG Service Corporation</td>
<td>Human Resources Manager</td>
<td>St. Paul, MN</td>
</tr>
<tr>
<td>GameDay Edge</td>
<td>Client Advocacy and Support Specialist</td>
<td>Tulsa, OK</td>
</tr>
<tr>
<td>General Nutrition Centers, Inc.</td>
<td>Sales Associate</td>
<td>Bemidji, MN</td>
</tr>
<tr>
<td>GMI/Ritter Insurance</td>
<td>Office Manager</td>
<td>Owatonna, MN</td>
</tr>
</tbody>
</table>
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Gradient Financial Group
Grand View Lodge
Green Mill Restaurants, Inc.
Honeywell Aerospace
International Marketing Systems
KBA Peterson Associates, Inc.
Keith W. Dullinger Insurance Agency
Leech Lake Band of Ojibwe
MassMutual Pacific
Miller McDonald, Inc.
Minnesota Lakes Bank
Minnesota State Colleges and Universities
Naura-Akrion
OneMain Financial
Portu Sunberg
Premier Bank
Q Market Research
Reed’s Sporting Goods
Rosedale Chevrolet
Ruzy’s Bar and Grill
Sanford Health
Schwing America
Shanghai Daisy LLC.
Shannon Miller & Associates
Skol Marketing
TalentQ
The Walt Disney Company
US Bank
Vail Resorts
Velux America
Verizon Connect
Walker Ford Company
White Earth Tribal Council

Business Analyst
Human Resource Coordinator
Manager
Materials Analyst
Marketing Specialist
Payroll Specialist
Owner Agent
Tribal Grants and Contracts Manager
Financial Services Representative
Staff Accountant
Credit Analyst
Information Systems Manager
Wide Area Network Administrator
Senior Personal Loan Specialist
Account Coordinator
Universal Banker
Marketing and Operations Specialist
Sales/Marketing
Product and Leasing Specialist
Owner
Talent Advisor Human Resources
Sales Administrator
Sales Operations Coordinator
Sales and Marketing Specialist
Operations Coordinator
Talent Acquisition
Intern
Default Management Collector
Product Sales and Service Supervisor
Sales Representative
Business Development Representative
Accounting Administrative Assistant
Eligibility Worker

Andover, MN
Baxter, MN
Bemidji, MN
Minneapolis, MN
Fargo, ND
Bemidji, MN
Mora, MN
Cass Lake, MN
San Ramon, CA
Bemidji, MN
Minneapolis, MN
St. Paul, MN
Allentown, PA
Baxter, MN
Minneapolis, MN
Eagan, MN
Walker, MN
Roseville, MN
Bemidji, MN
Northcentral University

COLEGES AND UNIVERSITIES WHERE BUSINESS ADMINISTRATION GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION

- Augsburg University, Minneapolis, MN
- Bemidji State University, Bemidji, MN
- California State University, East Bay, Hayward, CA
- Central Lakes College, Brainerd, MN
- Charleston School of Law, Charleston, SC
- Northcentral University, Prescott Valley, AZ

*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study positions, and active participation in student organizations on campus are all ways to become more competitive in the job market.

Bibliography:
Annual Graduate Follow-Up Study 2017-2018, Bemidji State University, Bemidji, MN (2020)
Bemidji State University Undergraduate Catalog 2019-2020, Bemidji State University, Bemidji, MN (2020)

For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu
For more job listings please visit:
https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/

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