

# Career Outlook: Business Administration

## **Business Administration Programs Available at Bemidji State University:**

**Majors:** Business Administration (B.S.), Computer Information Systems (B.S.), Marketing Communication (B.S.)

Refer to separate Career Outlooks for Computer Information Systems and Marketing Communication.

**Emphases:** Finance, Management, Human Resources Management, Marketing, Entrepreneurship, Indigenous Nations, and Marketing

**Minors:** Business Administration, Management Information Systems

**Related Program:** Fraud Examination Minor (Accounting)

**Department Website:** <http://www.bemidjistate.edu/academics/departments/business-administration/>

## **EMPLOYMENT AREAS AND PROJECTED DEMAND:**

The "Occupational Outlook Handbook" (OOH) reports that advertising, marketing, and promotions managers held about 286,800 jobs in 2018. Marketing managers held approximately 259,200 of the jobs in 2018; the professional, scientific, and technical services; manufacturing; management; wholesale trade and the finance and insurance industries employed around 65% of marketing managers. About 40% of 27,600 advertising and promotions managers worked in the advertising, public relations, and information. OOH reports the nationwide demand for advertising, promotions and marketing managers is expected to grow at 8% (faster than average) through 2028. The OOH also reports that the nationwide demand for personal financial advisors is expected to grow at 7% (faster than average through 2028). For personal financial advisors positions, people generally earned between \$41,590 and \$208,000 per year. The median pay for personal financial advisors for 2018 was \$88,890.

## **PLACEMENT INFORMATION FOR BUSINESS ADMINISTRATION GRADUATES:**

There are many career opportunities for Bemidji State University Business Administration graduates. Of the 159 Bemidji State University 2017-2018 Business Administration graduates, 90.5% reported obtaining related employment within one year of graduation. This does not include students who were not seeking employment, furthering their education, unavailable, or had unknown status.

## **PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU BUSINESS ADMINISTRATION GRADUATES\*: (This list only includes employment within one year of graduation.)**

Affinity Plus Federal Credit Union	Member Advisor	Bemidji, MN
American Family Insurance	Customer Care Center Representative	St. Paul, MN
Amesbury Truth	Digital Marketing Analyst	Owatonna, MN
Anderson Trucking Service	National Sales Representative	St. Cloud, MN
Apple Gates Supply	Inbound Coordinator	New Hope, MN
Beltrami County	License Clerk	Bemidji, MN
Bemidji Aviation Services, Inc.	Shipping Receiving Specialist	Bemidji, MN
Bemidji State University	Admissions Representative	Bemidji, MN
Border States Electric	Warehouse Associate	Albertville, MN
Building Trades Federal Credit Union	Loan Officer	Anoka, MN
CentraCare Health	Administrative Assistant	St. Cloud, MN
Central Boiler, Inc.	Accounts Payable Supervisor	Greenbush, MN
City of Luverne	Deputy Finance Clerk	Luverne, MN
CliftonLarsonAllen	Senior Accountant	St. Paul, MN
Digi-Key Electronics (x2)	Sales Representative	Thief River Falls, MN
Digital River	Sales Development Representative	Minnnetonka, MN
Dorset Corner Liquors	Bookkeeper	Park Rapids, MN
Edward Jones	Financial Advisor	Bemidji, MN
Essentia Health	Patient Access Representative	Virginia, MN
Exactec	Manufacturing Production Assistant	Chaska, MN
FBG Service Corporation	Human Resources Manager	St. Paul, MN
GameDay Edge	Client Advocacy and Support Specialist	Tulsa, OK
General Nutrition Centers, Inc.	Sales Associate	Bemidji, MN
GMI/Ritter Insurance	Office Manager	Owatonna, MN

**PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU BUSINESS ADMINISTRATION GRADUATES\*: (This list only includes employment within one year of graduation.)**

Gradient Financial Group	Business Analyst	Andover, MN
Grand View Lodge	Human Resource Coordinator	Baxter, MN
Green Mill Restaurants, Inc.	Manager	Bemidji, MN
Honeywell Aerospace	Materials Analyst	Minneapolis, MN
International Marketing Systems	Marketing Specialist	Fargo, ND
KBA Peterson Associates, Inc.	Payroll Specialist	Bemidji, MN
Keith W. Dullinger Insurance Agency	Owner Agent	Mora, MN
Leech Lake Band of Ojibwe	Tribal Grants and Contracts Manager	Cass Lake, MN
MassMutual Pacific	Financial Services Representative	San Ramon, CA
Miller McDonald, Inc.	Staff Accountant	Bemidji, MN
Minnesota Lakes Bank	Credit Analyst	Minneapolis, MN
Minnesota State Colleges and Universities	Information Systems Manager	St. Paul, MN
Naura-Akrion	Wide Area Network Administrator	Allentown, PA
OneMain Financial	Senior Personal Loan Specialist	Baxter, MN
Portu Sunberg	Account Coordinator	Minneapolis, MN
Premier Bank	Universal Banker	Maplewood, MN
Q Market Research	Marketing and Operations Specialist	Eagan, MN
Reed's Sporting Goods	Sales/Marketing	Walker, MN
Rosedale Chevrolet	Product and Leasing Specialist	Roseville, MN
Ruzy's Bar and Grill	Owner	Bemidji, MN
Sanford Health	Talent Advisor Human Resources	Bemidji, MN
Schwing America	Sales Administrator	White Bear Lake, MN
Shanghai Daisy LLC.	Sales Operations Coordinator	Wayzata, MN
Shannon Miller & Associates	Sales and Marketing Specialist	Bemidji, MN
Skol Marketing	Operations Coordinator	St. Louis Park, MN
TalentQ	Talent Acquisition	Hudson, WI
The Walt Disney Company	Intern	Lake Buena Vista, FL
US Bank	Default Management Collector	Minneapolis, MN
Vail Resorts	Product Sales and Service Supervisor	Vail, CO
Velux America	Sales Representative	Dallas, TX
Verizon Connect	Business Development Representative	Scottsdale, AZ
Walker Ford Company	Accounting Administrative Assistant	Walker, MN
White Earth Tribal Council	Eligibility Worker	Detroit Lakes, MN

**COLLEGES AND UNIVERSITIES WHERE BUSINESS ADMINISTRATION GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION**

- |   |                 |                            |                     |
|---|-----------------|----------------------------|---------------------|
| • Augsburg University                   | Minneapolis, MN | • Central Lakes College    | Brainerd, MN        |
| • Bemidji State University              | Bemidji, MN     | • Charleston School of Law | Charleston, SC      |
| • California State University, East Bay | Hayward, CA     | • Northcentral University  | Prescott Valley, AZ |

\*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study positions, and active participation in student organizations on campus are all ways to become more competitive in the job market.

**Bibliography:**


Annual Graduate Follow-Up Study 2017-2018. Bemidji State University, Bemidji, MN (2020)  
Bemidji State University Undergraduate Catalog 2019-2020. Bemidji State University, Bemidji, MN (2020)  
Occupational Outlook Handbook. U.S. Dept. of Labor, JIST Publishing Inc., Indianapolis, IN (2019)

**For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu**

**For more job listings please visit:**



<https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/>

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