

# Career Outlook 2019: Business Administration

## Business Administration Programs Available at Bemidji State University:

**Majors:** Business Administration (B.S.), Computer Information Systems (B.S.), Marketing Communication (B.S.)

Refer to separate Career Outlooks for Computer Information Systems and Marketing Communication.

**Emphases:** Finance, Management, Marketing, Entrepreneurship, Indigenous Nations and Marketing

**Minors:** Business Administration, Management Information Systems

**Related Program:** Fraud Examination Minor (Accounting)

**Department Website:** <http://www.bemidjistate.edu/academics/departments/business-administration/>

## **EMPLOYMENT AREAS AND PROJECTED DEMAND:**

The "Occupational Outlook Handbook" (OOH) reports that advertising, marketing, and promotions managers held about 249,600 jobs in 2016. Marketing managers held approximately 218,300 of the jobs in 2016; the professional, scientific, and technical services; manufacturing; management; and the finance and insurance industries employed around 60% of marketing managers. About 46% of 31,300 advertising and promotions managers worked in the advertising, public relations, and information. OOH reports the nationwide demand for advertising, promotions and marketing managers is expected to grow at 10% (faster than average) through 2026. The OOH also reports that the nationwide demand for personal financial advisors is expected to grow at 15% (much faster than average through 2026). For the various business career fields, people established in their career generally earned between \$48,150 and \$208,000 per year. The median pay for business professionals for 2017 was \$106,130.

## **PLACEMENT INFORMATION FOR BUSINESS ADMINISTRATION GRADUATES:**

There are many career opportunities for Bemidji State University Business Administration graduates. Of the Bemidji State University 2016-2017 Business Administration graduates, 85.5% reported obtaining related employment within one year of graduation. This does not include students who were not seeking employment, furthering their education, unavailable, or had unknown status.

## **PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU BUSINESS ADMINISTRATION GRADUATES\*: (This list only includes employment within one year of graduation.)**

3M	Operator	Hutchinson, MN
Altru Health System	Decision Support Analyst	Grand Forks, ND
Arctic Cat	Parts Technical Coordinator	Thief River Falls, MN
Aspen Dental	Patient Service Representative	West St. Paul, MN
AT&T	Retail Sales Consultant	Mountain Iron, MN
Atlanta Falcons	Inside Sales Representative	Atlanta, GA
Atlas Pet Supply	Regional Manager-Marketing	Andover, MN
Avirat, Inc.	Sales Analyst/Administration	St. Paul, MN
Benusa Appliance Sales and Service	Financial Manager	St. Cloud, MN
CentraCare	HR Specialist	St. Cloud, MN
CliftonLarsonAllen	Tax Intern	Minneapolis, MN
College of St. Scholastica	College Advancement Data Coordinator	Duluth, MN
DeLack Logging Incorporated	Vice President of Operations	Littlefork, MN
Development Resource Group	Account Representative	Mounds View, MN
Douglas Machine, Inc.	Production Control Manager	Alexandria, MN
Duffy Engineering and Associates	Accounts Payable Manager	St. Cloud, MN
Enterprise Holdings	Station Manager	Minneapolis, MN
Ernst & Young	Associate	St. Paul, MN
Farm Bureau Financial Services	Sales Associate	Bagley, MN
First National Bank of Bemidji	Customer Service Representative	Bemidji, MN
Footlocker.com / Eastbay Corporate	Marketing Analyst	Wausau, WI
The Bemidji Pioneer	Customer Care Associate	Bemidji, MN
Grizzly Truss Fabricators Inc	Sales/Estimator	Bemidji, MN
Holiday Companies	Business Office Manager	Grand Marais, MN
Hollander	Production Manager	Thomason, GA
HOM Furniture	Sales Lead	Coon Rapids, MN
Hormel Foods, Inc.	Production Supervisor	Beloit, WI

**CONTINUED PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU BUSINESS ADMINISTRATION GRADUATES\*: (This list only includes employment within one year of graduation.)**

JCPenney	HR Supervisor	Bemidji, MN
JTS Slapshot Hockey Shop	Chief Operating Officer	Windsor Heights, IA
Kittson County Courthouse	Business Office Manager	Kittson, MN
Koochiching County	Business Consultant	International Falls, MN
LeadMN	Policy Coordinator	West St. Paul, MN
Midcontinent Communication	Residential Sales Expert	Bemidji, MN
Minnesota Chippewa Tribe	Economic Development Specialist	Cass Lake, MN
N3	Business Development Representative	Fargo, ND
Nortech Systems, Inc.	Buyer	Bemidji, MN
Northern Dental Access Center	Finance Coordinator	Bemidji, MN
Northland Comm & Tech College	Grants Support Officer	Thief River Falls, MN
Northwest MN Foundation	Program Specialist-Economic	Bemidji, MN
Northwestern Mutual	Financial Advisor	Phoenix, AZ
Pinnacle Marketing Group	Marketing/Sales Consultant	Bemidji, MN
Progressive Insurance	Claims Adjuster	Rochester, MN
R.E. Purvis & Associates, Inc.	Inside Sales Representative	Minneapolis, MN
Ravin Crossbows	Human Resources Generalist	Superior, WI
Rockwell Automation	Asset Management Professional	International Falls, MN
Sanford Health Fargo	Talent Acquisition Representative	Fargo, ND
Scheels All Sports	P.O.S. Specialist	Fargo, ND
Security BankCard Center, Inc.	Credit Analyst	Norman, OK
Servpro	Sales Marketing Representative	Burlington, IA
Speedway, LLC	Leadership Program Participant	Myrtle Beach, SC
Stearns Bank NA	Credit Analyst	Albany, MN
Stifel	Financial Advisor	Baxter, MN
TD Bank	Corporate Financial Analyst	Cherry Hill, NJ
Thomson Reuters	Licensing Renewal Analyst	Eagan, MN
U.S. Bank	Anti-Money Laundering Specialist	Minneapolis, MN
UB Hardwoods	Ecommerce Specialist	Golden Valley, MN
United States Powertrain	Assistant Manager	Spirit Lake, IA
Wells Fargo Home Mortgage	Loan Adjustor Specialist	Des Moines, IA

**COLLEGES AND UNIVERSITIES WHERE BUSINESS ADMINISTRATION GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION:**

- Bemidji State University, Bemidji, MN
- Glendale Community College, Glendale, AZ
- Strayer University, Washington, DC
- Minnesota State University, Mankato, MN
- Adler Graduate School, Richfield, MN
- St. Cloud State University, St. Cloud, MN
- American Public University, Charles Town, WV
- Pine Technical and Community College, Pine City, MN

\*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study positions, and active participation in student organizations on campus are all ways to become more competitive in the job market.

**Bibliography:**


Annual Graduate Follow-Up Study 2016-2017. Bemidji State University, Bemidji, MN (2019)  
Bemidji State University Undergraduate Catalog 2018-2019. Bemidji State University, Bemidji, MN (2018)  
Occupational Outlook Handbook. U.S. Dept. of Labor, JIST Publishing Inc., Indianapolis, IN (2018)

**For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu**

**For more job listings please visit:**



<https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/>

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