

Career Outlook 2019: Design

Design Programs Available at Bemidji State University:

Major: Design (B.S.) Minors: Studio Arts; Design

Emphases: Graphic Design; Exhibit Design; Studio Arts; Model Design

Department Website: http://www.bemidjistate.edu/academics/departments/technology_art_design/

EMPLOYMENT AREAS AND PROJECTED DEMAND:

The "Occupational Outlook Handbook" (OOH) reports that graphic designers held about 266,300 jobs in 2016. Most graphic designers worked in specialized design services; advertising, public relations, and related services; printing and related support activities; or newspaper, periodical, book, and directory publishers. Approximately 18% were self-employed. OOH reports that the nationwide demand for graphic designers/web art directors is expected to grow 4% through 2026, with people established in their career generally earning between \$28,560 and \$83,140 per year. The median pay for 2017 was \$48,700 per year.

PLACEMENT INFORMATION FOR DESIGN GRADUATES:

There are many career opportunities for Bemidji State University Design graduates. Of the Bemidji State University 2016-2017 Design Technology graduates, 83.3% reported obtaining related employment within one year of graduation. This does not include students who were continuing their education, not seeking employment, unavailable, or had unknown status.

PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU DESIGN GRADUATES*:

(This list only includes employment within one year of graduation.)

Access TCA	Exhibit Designer	Boston, MA
Boys and Girls Club of America	Assistant Director	Bemidji, MN
Brainerd Lakes Chamber of Commerce	Marketing Communications Coordinator	Brainerd, MN
e4 Design	Exhibit Designer	Atlanta, GA
Freeman Company	Designer	Dallas, TX
GES Chicago	Junior Designer	Chicago Area, IL
Pulse Studio	3D Event Designer	Lisle, IL
Restaurant Technologies	Marketing Spec.	Mendota Heights, MN
The Expo Group	Designer	Austin, TX
The Trade Group	Junior Design Intern	Carrollton, TX

COLLEGES AND UNIVERSITIES WHERE PREVIOUS BSU DESIGN GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION:

- Bemidji State University, Bemidji, MN

*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study positions, and active participation in student organizations on campus are all ways to become more competitive in a tight job market.

Bibliography:

Annual Graduate Follow-Up Study 2016-2017. Bemidji State University, Bemidji, MN (2019)
Bemidji State University Undergraduate Catalog 2018-2019. Bemidji State University, Bemidji, MN (2018)
Occupational Outlook Handbook. U.S. Dept. of Labor, JIST Publishing Inc., Indianapolis, IN (2018)

For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu

For more job listings please visit:



<https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/>