

Career Outlook: Design

Design Programs Available at Bemidji State University through Technology, Art and Design:

Major: Design (B.S.) **Minors:** Studio Arts, Design

Emphases: Graphic Design; Exhibit Design; Studio Arts; Model Design

Department Website: http://www.bemidjistate.edu/academics/departments/technology_art_design/

EMPLOYMENT AREAS AND PROJECTED DEMAND:

The "Occupational Outlook Handbook" (OOH) reports that graphic designers held about 290,100 jobs in 2018. Most graphic designers worked in specialized design services; advertising, public relations, and related services; printing and related support activities; or newspaper, periodical, book, and directory publishers. Approximately 22% were self-employed. OOH reports that the nationwide demand for graphic designers/web art directors is expected to grow 3% through 2028, with people established in their career generally earning between \$29,610 and \$85,760 per year. The median pay for 2018 was \$50,370 per year.

PLACEMENT INFORMATION FOR DESIGN GRADUATES:

There are many career opportunities for Bemidji State University Design graduates. Of the 15 Bemidji State University 2017-2018 Design graduates, 90.9% reported obtaining related employment within one year of graduation. This does not include students who were continuing their education, not seeking employment, unavailable, or had unknown status.

PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU DESIGN GRADUATES*:

(This list only includes employment within one year of graduation.)

e4 Design	Designer	Norcross, GA
Exhibit Partners, LLC	3D Design Intern	Maple Grove, MN
Exhibit Partners, LLC	Jr. Exhibit Designer	Maple Grove, MN
Hill & Partners Branded Environments	Exhibit Designer	Weymouth, MA
Impact XM	Associate Creative Director	Dayton, NJ
KLJ	Visual Designer	Fargo, ND
Lifetouch National School Studios	Graphic Designer	Eden Prairie, MN
Rapids Printing	Graphic Designer	Grand Rapids, MN
ShirtHub	Digital Garment Production	Burnsville, MN

COLLEGES AND UNIVERSITIES WHERE PREVIOUS BSU DESIGN GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION:

- University of St. Thomas, St. Paul, MN

*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study positions, and active participation in student organizations on campus are all ways to become more competitive in a tight job market.

Bibliography:

Annual Graduate Follow-Up Study 2017-2018. Bemidji State University, Bemidji, MN (2020)

Bemidji State University Undergraduate Catalog 2019-2020. Bemidji State University, Bemidji, MN (2020)

Occupational Outlook Handbook. U.S. Dept. of Labor, JIST Publishing Inc., Indianapolis, IN (2019)

For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu

For more job listings please visit:



<https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/>