Career Outlook 2019: Sport Management

Sport Management Programs Available at Bemidji State University:

Major: Sport Management (B.A.)

Minor: Sport Management

Department Website: https://www.bemidjistate.edu/academics/departments/human-performance-sport-health/

EMPLOYMENT AREAS AND PROJECTED DEMAND:
The “Occupational Outlook Handbook” (OOH) reports that meeting, convention and event planners held about 116,700 jobs in 2016. 19% worked for religious, grant making, civic, professional, and similar organizations, and another 12% worked in accommodation and food service organizations. About 1 in 10 were self-employed. Advertising, marketing, promotions, public relations, and sales managers held about 708,600 jobs in 2016. Sales managers held 385,500 positions.

OOH reports that the nationwide demand for sales representatives is expected to grow about as fast as average through 2026, with people established in their career generally earning between $26,390 and $82,980 per year. The median pay for 2017 was $48,290 per year.

PLACEMENT INFORMATION FOR SPORT MANAGEMENT GRADUATES:
Of the Bemidji State University 2016-2017 Sport Management graduates, 66.7% reported obtaining related employment within one year of graduation. This does not include students who were not seeking employment, unavailable, or had unknown status.

PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU SPORT MANAGEMENT GRADUATES:* (This list only includes employment within one year of graduation.)

<table>
<thead>
<tr>
<th>Employer</th>
<th>Position</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>MN State High School League</td>
<td>Hockey Official</td>
<td>Bemidji MN</td>
</tr>
<tr>
<td>Movati Athletic</td>
<td>Membership Coordinator</td>
<td>Burlington, ON</td>
</tr>
<tr>
<td>Robert Morris University</td>
<td>Athletics Marketing/Sports Information</td>
<td>Coralopolis, PA</td>
</tr>
<tr>
<td>Sanford Center</td>
<td>Ticket Office Manager</td>
<td>Bemidji, MN</td>
</tr>
<tr>
<td>Spokane Indians Baseball Team</td>
<td>Account Executive</td>
<td>Spokane, WA</td>
</tr>
<tr>
<td>Twin Pines Golf Course</td>
<td>Groundskeeper</td>
<td>Bagley, MN</td>
</tr>
</tbody>
</table>

COLLEGES AND UNIVERSITIES BSU SPORT MANAGEMENT GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION:

- Bemidji State University, Bemidji, MN
- North Dakota State University, Fargo, ND

*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study, and active participation in student organizations on campus are all ways to become more competitive in a tight job market.

Bibliography:

- Annual Graduate Follow-Up Study 2016-2017, Bemidji State University, Bemidji, MN (2019)
- Bemidji State University Undergraduate Catalog 2018-2019, Bemidji State University, Bemidji, MN (2018)

For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu

For more job listings please visit:

https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/

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