

Career Outlook 2019: Sport Management

Sport Management Programs Available at Bemidji State University:

Major: Sport Management (B.A.)

Minor: Sport Management

Department Website: <https://www.bemidjistate.edu/academics/departments/human-performance-sport-health/>

EMPLOYMENT AREAS AND PROJECTED DEMAND:

The "Occupational Outlook Handbook" (OOH) reports that meeting, convention and event planners held about 116,700 jobs in 2016. 19% worked for religious, grant making, civic, professional, and similar organizations, and another 12% worked in accommodation and food service organizations. About 1 in 10 were self-employed. Advertising, marketing, promotions, public relations, and sales managers held about 708,600 jobs in 2016. Sales managers held 385,500 positions.

OOH reports that the nationwide demand for sales representatives is expected to grow about as fast as average through 2026, with people established in their career generally earning between \$26,390 and \$82,980 per year. The median pay for 2017 was \$48,290 per year.

PLACEMENT INFORMATION FOR SPORT MANAGEMENT GRADUATES:

Of the Bemidji State University 2016-2017 Sport Management graduates, 66.7% reported obtaining related employment within one year of graduation. This does not include students who were not seeking employment, unavailable, or had unknown status.

PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU SPORT MANAGEMENT GRADUATES:* (This list only includes employment within one year of graduation.)

MN State High School League	Hockey Official	Bemidji MN
Movati Athletic	Membership Coordinator	Burlington, ON
Robert Morris University	Athletics Marketing/Sports Information	Coraopolis, PA
Sanford Center	Ticket Office Manager	Bemidji, MN
Spokane Indians Baseball Team	Account Executive	Spokane, WA
Twin Pines Golf Course	Groundskeeper	Bagley, MN

COLLEGES AND UNIVERSITIES BSU SPORT MANAGEMENT GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION:

- Bemidji State University, Bemidji, MN
- North Dakota State University, Fargo, ND

*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study, and active participation in student organizations on campus are all ways to become more competitive in a tight job market.

Bibliography:

- [Annual Graduate Follow-Up Study 2016-2017](#). Bemidji State University, Bemidji, MN (2019)
- [Bemidji State University Undergraduate Catalog 2018-2019](#). Bemidji State University, Bemidji, MN (2018)
- [Occupational Outlook Handbook](#). U.S. Dept. of Labor, JIST Publishing Inc., Indianapolis, IN (2018)

For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu

For more job listings please visit:



<https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/>