

Career Outlook: Sport Management

Sport Management Programs Available at Bemidji State University:

Major: Sport Management (B.A.)

Minor: Sport Management

Department Website: <https://www.bemidjistate.edu/academics/departments/human-performance-sport-health/>

EMPLOYMENT AREAS AND PROJECTED DEMAND:

The "Occupational Outlook Handbook" (OOH) reports that meeting, convention and event planners held about 134,100 jobs in 2018. 19% worked for religious, grant making, civic, professional, and similar organizations, and another 11% worked in accommodation and food service organizations. 11% also worked in the arts, entertainment and recreation areas. Advertising, marketing, promotions, public relations, and sales managers held about 962,500 jobs in 2018.

OOH reports that the nationwide demand for meeting, convention and event planners is expected to grow 7% (faster than average) through 2028, with people established in their career generally earning between \$27,560 and \$84,900 per year. The median pay for 2018 was \$49,370 per year.

PLACEMENT INFORMATION FOR SPORT MANAGEMENT GRADUATES:

Of the 14 Bemidji State University 2017-2018 Sport Management graduates, 83.3% reported obtaining related employment within one year of graduation, and seven students went on to continue their education. This does not include students who were not seeking employment, unavailable, or had unknown status.

PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU SPORT MANAGEMENT GRADUATES: * (This list only includes employment within one year of graduation.)

Bemidji State University	Assistant Event Coordinator	Bemidji, MN
Delaware North	Suites Administrator	Minneapolis, MN
ETS Next Level	ETS Team Camp Director	Forest Lake, MN
Green Bay Blizzard	Director of Football Operations	Green Bay, WI
South Central Service Cooperative	Wellness Specialist	North Mankato, MN
South Dakota State University	Assistant Soccer Coach	Brookings, SD

COLLEGES AND UNIVERSITIES BSU SPORT MANAGEMENT GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION:

- Augustana University, Sioux Falls, SD
- Bemidji State University (x2), Bemidji, MN
- Minnesota State University of Moorhead, Moorhead, MN
- Ohio University, Athens, OH
- Southwestern University School of LW, Los Angeles, CA
- University of Mary, Bismarck, ND

*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study, and active participation in student organizations on campus are all ways to become more competitive in a tight job market.

Bibliography:

- [Annual Graduate Follow-Up Study 2017-2018](#). Bemidji State University, Bemidji, MN (2020)
- [Bemidji State University Undergraduate Catalog 2019-2020](#). Bemidji State University, Bemidji, MN (2020)
- [Occupational Outlook Handbook](#). U.S. Dept. of Labor, JIST Publishing Inc., Indianapolis, IN (2019)

For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu

For more job listings please visit:



<https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/>