Career Outlook: Business Administration

Business Administration Programs Available at Bemidji State University:

Majors: Business Administration (B.S.), Computer Information Systems (B.S.), Marketing Communication (B.S.) Refer to separate Career Outlooks for Computer Information Systems and Marketing Communication.


Minors: Business Administration, Management Information Systems

Related Program: Fraud Examination Minor (Accounting)

Department Website: http://www.bemidjistate.edu/academics/departments/business-administration/

EMPLOYMENT AREAS AND PROJECTED DEMAND:
The “Occupational Outlook Handbook” (OOH) reports that advertising, marketing, and promotions managers held about 314,900 jobs in 2019. Marketing managers held approximately 286,300 of the jobs in 2019; the professional, scientific, and technical services; manufacturing; management; wholesale trade and the finance and insurance industries employed around 64% of marketing managers. About 43% of 28,600 advertising and promotions managers worked in the advertising, public relations, and information. OOH reports the nationwide demand for advertising, promotions and marketing managers is expected to grow at 6% (faster than average) through 2029. The OOH also reports that the nationwide demand for personal financial advisors is expected to grow at 4% (as fast average through 2029). For personal financial advisor positions, people generally earned between $42,950 and $208,000 per year. The median pay for personal financial advisors for 2019 was $87,850.

PLACEMENT INFORMATION FOR BUSINESS ADMINISTRATION GRADUATES:
There are many career opportunities for Bemidji State University Business Administration graduates. Of the 121 Bemidji State University 2018-2019 Business Administration graduates, 90.3% reported obtaining related employment within one year of graduation. This does not include students who were not seeking employment, furthering their education, unavailable, or had unknown status.

PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU BUSINESS ADMINISTRATION GRADUATES*: (This list only includes employment within one year of graduation.)

American Income
Anderson Trucking Services
Arvig
Ascensus
BI Worldwide
Caliber Collision
Caribe Marina
CHS, Inc.
DelMed, Inc.
Delta Dental of Minnesota
Dept of Health & Human Services
Digi-Key Electronics
Eagles Wings, Inc.
Faribault Mill
Fastenal
First National Bank of Bemidji
Frandsen Bank
Granite Telecommunications
Infogroup
Jamf
JPMorgan Chase Bank N. A.
Kuschel & Chandler Insurance Agency
Loram Maintenance of Way, Inc.
Marsden Bldg. Maintenance
Life Career Agent
National Sales Representative
General Accounting Technician
Billing Specialist
Program Administrator
Manager, Training & Development
Booking Agent
Export Analyst Inver Grove
Fleet Compliance
Customer Service Representative
Collection Agent
Outbound Logistics Supervisor
Assistant Director Coordinator
Sales and Marketing Intern
Supply Chain Analyst
Commercial Loan Processor
Personal Banking Officer
Premier Data Analyst
Account Executive
Sales Development Representative
Private Client Banker
Insurance Agent
HR Executive Assistant/HR Generalist
Territory Sales Manager
Minneapolis, MN
Saint Cloud, MN
Perham, MN
Brainerd, MN
Eden Valley, MN
Blaine, MN
Orange Beach, AL
Forest Lake, MN
Bemidji, MN
St. Peter, MN
Thief River Falls, MN
Bemidji, MN
Minneapolis, MN
Winona, MN
Bemidji, MN
Ely, MN
Quincy, MA
Papillion, NE
Minneapolis, MN
Evanston, IL
Grand Rapids, MN
Hamel, MN
St. Paul, MN
PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU BUSINESS ADMINISTRATION GRADUATES*: (This list only includes employment within one year of graduation.)

Michels Corporation: Field Assistant, Rogers, MN
North Core Design: Owner, Grand Rapids, MN
Northern Perspectives: Office Administrator, Nashwauk, MN
Northern State Bank of Virginia: Commercial Credit Analyst, Virginia, MN
Northwestern Mental Health Center, Inc.: Access Specialist, Crookston, MN
Oil-Air Products LLC: Purchasing Assistant, Plymouth, MN
Polar Builders: Field Sales Representative, Burnsville, MN
Royal LePage Signature: Sales Representative, Caledon Village, ON
Rural Community Insurance Services: Licensing Administrator, Anoka, MN
Sara Labraaten State Farm: Licensed Associate, Bemidji, MN
Scheels: Manager, Grand Forks, ND
Securitas USA: National Account Manager, Coon Rapids, MN
Sedgwick: Absence Management Team Lead, Eden Prairie, MN
Serigraphics Sign Systems: Inbound Sales & Adm. Assistant, Golden Valley, MN
Society of Petroleum Engineers: Marketing Research Specialist, Richardson, TX
Son Care Foundation, Inc.: Director of Administration, San Luis Obispo, CA
SPS Commerce: Strategic Account Executive, Minneapolis, MN
Stifel: Compliance Associate I, St. Louis, MO
T&K Outdoors: Secretary/Foreman, Bemidji, MN
Target Headquarters: Inventory Analyst, Minneapolis, MN
Thousand Lakes Sporting Goods: Marketing/Sales, Grand Rapids, MN
ThreeFive, Inc.: Director of Business Development, Minneapolis, MN
Thrivent Financial: Financial Professional, Bemidji, MN
Town of Fort Frances: Summer Supervisor, Fort Frances, ON
Travel Leaders / Market Square Travel: Digital Marketing Strategist, Minneapolis, MN
Tri-County Community Action, Inc.: Data Specialist, Fort Ripley, MN
Trusted Seal Coating: Marketing/Web Design, Princeton, MN
U.S. Bank: District Operations Manager, St. Paul, MN
Wells Fargo: Credit Analyst, St. Cloud, MN
Wells Fargo Bank: Business Analyst, Minneapolis, MN
Wilmington Trust: Client Administrator, Big Lake, MN

COLLEGES AND UNIVERSITIES WHERE BUSINESS ADMINISTRATION GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION

- Bemidji State University, Bemidji, MN
- St. Mary’s University, Minneapolis, MN
- Strayer University, Washington, DC
- University of San Francisco, San Francisco, CA

*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study positions, and active participation in student organizations on campus are all ways to become more competitive in the job market.

Bibliography:
Annual Graduate Follow-Up Study 2018-2019, Bemidji State University, Bemidji, MN (2021)
Bemidji State University Undergraduate Catalog 2020-2021, Bemidji State University, Bemidji, MN (2021)

For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu
For more job listings please visit:
https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/