

Career Outlook: Business Administration

Business Administration Programs Available at Bemidji State University:

Majors: Business Administration (B.S.), Computer Information Systems (B.S.), Marketing Communication (B.S.) Refer to separate Career Outlooks for Computer Information Systems and Marketing Communication.

Emphases: Finance, Management, Human Resources Management, Marketing, Entrepreneurship, Indigenous Nations and Marketing

Minors: Business Administration, Management Information Systems

Related Program: Fraud Examination Minor (Accounting)

Department Website: <http://www.bemidjistate.edu/academics/departments/business-administration/>

EMPLOYMENT AREAS AND PROJECTED DEMAND:

The "Occupational Outlook Handbook" (OOH) reports that advertising, marketing, and promotions managers held about 314,900 jobs in 2019. Marketing managers held approximately 286,300 of the jobs in 2019; the professional, scientific, and technical services; manufacturing; management; wholesale trade and the finance and insurance industries employed around 64% of marketing managers. About 43% of 28,600 advertising and promotions managers worked in the advertising, public relations, and information. OOH reports the nationwide demand for advertising, promotions and marketing managers is expected to grow at 6% (faster than average) through 2029. The OOH also reports that the nationwide demand for personal financial advisors is expected to grow at 4% (as fast average through 2029). For personal financial advisor positions, people generally earned between \$42,950 and \$208,000 per year. The median pay for personal financial advisors for 2019 was \$87,850.

PLACEMENT INFORMATION FOR BUSINESS ADMINISTRATION GRADUATES:

There are many career opportunities for Bemidji State University Business Administration graduates. Of the 121 Bemidji State University 2018-2019 Business Administration graduates, 90.3% reported obtaining related employment within one year of graduation. This does not include students who were not seeking employment, furthering their education, unavailable, or had unknown status.

PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU BUSINESS ADMINISTRATION GRADUATES*: (This list only includes employment within one year of graduation.)

American Income	Life Career Agent	Minneapolis, MN
Anderson Trucking Services	National Sales Representative	Saint Cloud, MN
Arvig	General Accounting Technician	Perham, MN
Ascensus	Billing Specialist	Brainerd, MN
BI Worldwide	Program Administrator	Eden Valley, MN
Caliber Collison	Manager, Training & Development	Blaine, MN
Caribe Marina	Booking Agent	Orange Beach, AL
CHS, Inc.	Export Analyst Inver Grove	Heights, MN
DelMed, Inc.	Fleet Compliance	Forest Lake, MN
Delta Dental of Minnesota	Customer Service Representative	Bemidji, MN
Dept of Health & Human Services	Collection Agent	St. Peter, MN
Digi-Key Electronics	Outbound Logistics Supervisor	Thief River Falls, MN
Eagles Wings, Inc.	Assistant Director Coordinator	Bemidji, MN
Faribault Mill	Sales and Marketing Intern	Minneapolis, MN
Fastenal	Supply Chain Analyst	Winona, MN
First National Bank of Bemidji	Commercial Loan Processor	Bemidji, MN
Frandsen Bank	Personal Banking Officer	Ely, MN
Granite Telecommunications	Premier Data Analyst	Quincy, MA
Infogroup	Account Executive	Papillion, NE
Jamf	Sales Development Representative	Minneapolis, MN
JPMorgan Chase Bank N. A.	Private Client Banker	Evanston, IL
Kuschel & Chandler Insurance Agency	Insurance Agent	Grand Rapids, MN
Loram Maintenance of Way, Inc.	HR Executive Assistant/HR Generalist	Hamel, MN
Marsden Bldg. Maintenance	Territory Sales Manager	St. Paul, MN

PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU BUSINESS ADMINISTRATION GRADUATES*: (This list only includes employment within one year of graduation.)

Michels Corporation	Field Assistant	Rogers, MN
North Core Design	Owner	Grand Rapids, MN
Northern Perspectives	Office Administrator	Nashwauk, MN
Northern State Bank of Virginia	Commercial Credit Analyst	Virginia, MN
Northwestern Mental Health Center, Inc.	Access Specialist	Crookston, MN
Oil-Air Products LLC	Purchasing Assistant	Plymouth, MN
Polar Builders	Field Sales Representative	Burnsville, MN
Royal LePage Signature	Sales Representative	Caledon Village, ON
Rural Community Insurance Services	Licensing Administrator	Anoka, MN
Sara Labraaten State Farm	Licensed Associate	Bemidji, MN
ScheelsShop	Manager	Grand Forks, ND
Securitas USA	National Account Manager	Coon Rapids, MN
Sedgwick	Absence Management Team Lead	Eden Prairie, MN
Serigraphics Sign Systems	Inbound Sales & Adm. Assistant	Golden Valley, MN
Society of Petroleum Engineers	Marketing Research Specialist	Richardson, TX
Son Care Foundation, Inc.	Director of Administration	San Luis Obispo, CA
SPS Commerce	Strategic Account Executive	Minneapolis, MN
Stifel	Compliance Associate I	St. Louis, MO
T&K Outdoors	Secretary/Foreman	Bemidji, MN
Target Headquarters	Inventory Analyst	Minneapolis, MN
Thousand Lakes Sporting Goods	Marketing/Sales	Grand Rapids, MN
ThreeFive, Inc.	Director of Business Development	Minneapolis, MN
Thrivent Financial	Financial Professional	Bemidji, MN
Town of Fort Frances	Summer Supervisor	Fort Frances, ON
Travel Leaders / Market Square Travel	Digital Marketing Strategist	Minneapolis, MN
Tri-County Community Action, Inc.	Data Specialist	Fort Ripley, MN
Trusted Seal Coating	Marketing/Web Design	Princeton, MN
U.S. Bank	District Operations Manager	St. Paul, MN
Wells Fargo	Credit Analyst	St. Cloud, MN
Wells Fargo Bank	Business Analyst	Minneapolis, MN
Wilmington Trust	Client Administrator	Big Lake, MN

COLLEGES AND UNIVERSITIES WHERE BUSINESS ADMINISTRATION GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION

- Bemidji State University Bemidji, MN
- St. Mary's University Minneapolis, MN
- Strayer University Washington, DC
- University of San Francisco San Francisco, CA

*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study positions, and active participation in student organizations on campus are all ways to become more competitive in the job market.

Bibliography:

- Annual Graduate Follow-Up Study 2018-2019. Bemidji State University, Bemidji, MN (2021)
- Bemidji State University Undergraduate Catalog 2020-2021. Bemidji State University, Bemidji, MN (2021)
- Occupational Outlook Handbook. U.S. Dept. of Labor, JIST Publishing Inc., Indianapolis, IN (2020)

For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu

For more job listings please visit:



<https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/>



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