Career Outlook: English

**English Programs Available at Bemidji State University:**

**Major:** English (B.A.); English (B.S.); Teacher Licensure; Creative and Professional Writing (B.F.A.)

**Minors:** English, Digital Writing  
**Field of Emphasis:** Writing

**Endorsement:** Communication Arts & Literature (Elementary Education)

**Department Website:** [http://www.bemidjistate.edu/academics/departments/english](http://www.bemidjistate.edu/academics/departments/english)

**EMPLOYMENT AREAS AND PROJECTED DEMAND:**

English majors have a variety of career choices. Many choose the teaching field, but other occupations include writing and editing. The "Occupational Outlook Handbook" (OOH) reports writers and authors held about 131,200 jobs and editors held about 118,700 jobs in 2019. About 35% of salaried editors worked in newspapers, periodicals, books and directory publications. Another 19% worked in professional, scientific, and technical services, as well as religious, grant making, civic, and similar organizations.

OOH reports that the nationwide demand for publications editor is expected to decline through 2029, with people established in their career generally earning between $32,620 and $122,280 per year. The median pay for 2019 was $61,370 per year. The demand for writers and authors is expected to have a slight decline. The median pay for 2019 was $63,200. Employment of high school teachers is projected to grow 4 percent from 2019 to 2029.

**PLACEMENT INFORMATION FOR ENGLISH GRADUATES:**

There are various career opportunities for Bemidji State University English graduates. Of the twelve 2018-2019 Bemidji State University English graduates holding a B.A., 42.9% reported obtaining related employment and 25% of graduates are continuing their education. Of the five Bemidji State University 2018-2019 English Education graduates holding a B.S., 100.0% reported obtaining related employment within one year of graduation. Of the fifteen 2018-2019 Bemidji State University Creative and Professional Writing graduates holding a B.F.A., 44.4% reported obtaining related employment within one year of graduation and 6.7% continued their education. This does not include students who were not seeking employment, unavailable, or had unknown status.

**PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU ENGLISH GRADUATES***:

(This list only includes employment within one year of graduation.)

- **Clearbrook/Gonvick Community School**: High School English Teacher, Clearbrook, MN
- **Dettling Chiropractic**: Marketing Representative, Brooklyn Park, MN
- **Fridley Public Schools**: Paraprofessional, Fridley, MN
- **Kelliher High School**: High School English Teacher, Kelliher, MN
- **Little Falls Community School**: Language Arts Teacher, Little Falls, MN
- **Mann Lake Ltd.**: Marketing Specialist, Hackensack, MN
- **New Ulm Public School**: Teacher, New Ulm, MN
- **Paul Bunyan Broadcasting**: Intern, Bemidji, MN
- **PotLatch Deltic**: Technical Writer, Bemidji, MN
- **Security Bank USA - Bemidji**: Client Relations Associate, Bemidji, MN
- **Walker-Hackensack-Akeley School**: Language Arts Teacher, Walker, MN

**COLLEGES AND UNIVERSITIES WHERE BSU ENGLISH GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION:**

- Bemidji State University, Bemidji, MN
- International Tefl Institute, Chicago, IL
- University Of Wisconsin-Madison, Madison, WI

*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study positions, and active participation in student organizations on campus are all ways to become more competitive in a tight job market.

**Bibliography:**

- Bemidji State University Undergraduate Catalog 2020-2021. Bemidji State University, Bemidji, MN (2021)

For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu

For more job listings please visit:

[https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/](https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/)