

Career Outlook: Sport Management

Sport Management Programs Available at Bemidji State University:

Major: Sport Management (B.A.)

Minor: Sport Management

Department Website: <https://www.bemidjistate.edu/academics/departments/human-performance-sport-health/>

EMPLOYMENT AREAS AND PROJECTED DEMAND:

The "Occupational Outlook Handbook" (OOH) reports that meeting, convention and event planners held about 138,600 jobs in 2019. 19% worked for religious, grant making, civic, professional, and similar organizations, and another 11% worked in accommodation and food service organizations. 10% also worked in the arts, entertainment and recreation areas. Advertising, marketing and promotions managers held about 314,900 jobs in 2019.

OOH reports that the nationwide demand for meeting, convention and event planners is expected to grow 8% (much faster than average) through 2029, with people established in their career generally earning between \$28,590 and \$86,390 per year. The median pay for 2019 was \$50,600 per year.

PLACEMENT INFORMATION FOR SPORT MANAGEMENT GRADUATES:

Of the 16 Bemidji State University 2018-2019 Sport Management graduates, 100% reported obtaining related employment within one year of graduation, and two students went on to continue their education. This does not include students who were not seeking employment, unavailable, or had unknown status.

PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU SPORT MANAGEMENT GRADUATES: * (This list only includes employment within one year of graduation.)

American Junior Golf Association	AJGA Operations Intern	Braselton, GA
Anytime Fitness	General Manager	Edina, MN
Enterprise Rent-A-Car	Management Trainee	Saint Louis Park, MN
Joliet Slammers Professional Baseball Cl	Inside Sales Representative	Joliet, IL
National Sports Center	Campus Operations Manager	Blaine, MN
National Sports Center	Event Management	Blaine, MN
Sartell Middle School	Football and Basketball Coach	Sartell, MN
Your Home Improvement Company	Commission Sales Associate	Fargo, ND

COLLEGES AND UNIVERSITIES BSU SPORT MANAGEMENT GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION:

- Rasmussen College, Mankato, MN
- University of South Dakota Vermillion, SD

*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study, and active participation in student organizations on campus are all ways to become more competitive in a tight job market.

Bibliography:

- [Annual Graduate Follow-Up Study 2018-2019](#). Bemidji State University, Bemidji, MN (2021)
- [Bemidji State University Undergraduate Catalog 2020-2021](#). Bemidji State University, Bemidji, MN (2021)
- [Occupational Outlook Handbook](#). U.S. Dept. of Labor, JIST Publishing Inc., Indianapolis, IN (2020)

For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu

For more job listings please visit:



<https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/>



BEMIDJI STATE UNIVERSITY | 2018 - 2019

GRAD STATS

FROM STUDENTS SURVEYED ONE YEAR POST-GRADUATION

CONNECTING STUDENTS TO CAREERS

TOP EMPLOYERS

1. SANFORD HEALTH
2. BEMIDJI AREA SCHOOLS
3. ESSENTIA HEALTH
4. LEECH LAKE BAND OF OJIBWE
5. SCHOOLCRAFT LEARNING COMMUNITY
6. ATHLOS LEADERSHIP ACADEMY
7. CLIFTONLARSONALLEN
8. NORTH HOMES CHILDREN & FAMILY SERVICES
9. RED LAKE SCHOOL DISTRICT
10. ALTRU HEALTH SYSTEM
11. BEMIDJI MIDDLE SCHOOL
12. FAIRVIEW HEALTH SERVICES
13. MAYO CLINIC
14. PARK RAPIDS AREA SCHOOLS
15. WANZEK CONSTRUCTION

87.7% OF

1,191

TOTAL GRADUATE AWARDS WHO RESPONDED

*95.4%

EMPLOYED WITHIN ONE YEAR OF GRADUATION

*89.7%

EMPLOYED IN A RELATED FIELD WITHIN ONE YEAR OF GRADUATION

15.8%

ARE CONTINUING THEIR EDUCATION



CAREER SERVICES

CAREER SERVICES | 218.755.2038 | CAREER@BEMIDJISTATE.EDU

*DOES NOT INCLUDE NOT SEEKING, CONTINUING EDUCATION, UNAVAILABLE FOR EMPLOYMENT, AND STATUS UNKNOWN. * THIS DOCUMENT IS AVAILABLE IN ALTERNATIVE FORMATS. PLEASE CONTACT ACCESSIBILITY SERVICES OFFICE (DECKER 202) AT (218) 755-3883, OR E-MAIL ACCESSIBILITY@BEMIDJISTATE.EDU. IF AN INTERPRETER IS NEEDED, TWO WEEKS NOTICE IS REQUESTED. ALSO AVAILABLE THROUGH THE MINNESOTA RELAY SERVICE AT 1-800-327-3529.