

Career Outlook: Business Administration

Business Administration Programs Available at Bemidji State University:

Majors: Business Administration (B.S.), Computer Information Systems (B.S.), Marketing Communication (B.S.)

Refer to separate Career Outlooks for Computer Information Systems and Marketing Communication.

Emphases: Finance, Management, Human Resources Management, Marketing, Entrepreneurship, Indigenous Nations and Marketing, Indigenous Business

Minors: Business Administration, Management Information Systems

Related Program: Fraud Examination Minor (Accounting)

Department Website: <http://www.bemidjistate.edu/academics/departments/business-administration/>

EMPLOYMENT AREAS AND PROJECTED DEMAND:

The "Occupational Outlook Handbook" (OOH) reports that advertising, marketing, and promotions managers held about 316,800 jobs in 2020. Marketing managers held approximately 293,700 of the jobs in 2020; the professional, scientific, and technical services; manufacturing; management; wholesale trade and the finance and insurance industries employed around 50% of marketing managers. About 49% of 23,200 advertising and promotions managers worked in the advertising, public relations, and information. OOH reports the nationwide demand for advertising, promotions and marketing managers is expected to grow at 10% (as fast as average) through 2030. The OOH also reports that the nationwide demand for personal financial advisors is expected to grow at 10% (as fast average through 2030). For personal financial advisor positions, people generally earned between \$44,100 and \$208,000 per year. The median pay for personal financial advisors for 2020 was \$89,330.

PLACEMENT INFORMATION FOR BUSINESS ADMINISTRATION GRADUATES:

There are many career opportunities for Bemidji State University Business Administration graduates. Of the 48 Bemidji State University 2019-2020 Business Administration graduates, 76.5% reported obtaining related employment within one year of graduation. This does not include students who were not seeking employment, furthering their education, unavailable, or had unknown status.

PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU BUSINESS ADMINISTRATION GRADUATES*: (This list only includes employment within one year of graduation.)

Absolute Fire Protection	Office Manager	Saginaw, MN
Activision	Quality Assurance Testing	Eden Prairie, MN
Affinity Plus Credit Union	Member Advisor	Bemidji, MN
Anderson Trucking Company	Regional Carrier Rep.	St. Cloud, MN
Anderson Trucking Service	National Sales Representative	Saint Louis Park, MN
Anderson Trucking Service	National Sales Representative	St. Cloud, MN
Apex Concrete & Construction	Owner	Cedar, MN
Ascensus	Document Specialist	Brainerd, MN
Beltrami County	Microcomputer Specialist	Bemidji, MN
Bemidji State University	Admissions Representative	Bemidji, MN
Bernick's	Warehouse Manager	Bemidji, MN
BlueFly Wireless	Business Development Representative	St. Cloud, MN
Brink Forest Products Ltd.	Shift Coordinator	Prince George, BC
Camping World	Sales Associate	Lakeville, MN
Carlson Toyota	Sales Consultant	Coon Rapids, MN
Cass Lake Laundry, LLC	Business Owner	Cass Lake, MN
Central Minnesota Credit Union	Mortgage Loan Coordinator	Sartell, MN
Crosspoint Landscape and Design	Assistant Office Manager	Tampa, FL
Delta Dental of Minnesota	Customer Service Agent	Bemidji, MN
Digi-Key Electronics	Scrum Master	Thief River Falls, MN
Fairview Plaza	Scheduling Specialist	Hibbing, MN
Finish Line Express	Sales Representative	New Brighton, MN
First National Bank Deerwood	Real Estate Loan Funder	Baxter, MN
Lakes Area Dock	Team Manager	Fergus Falls, MN
Lakeshirts	Rep Coordinator	Detroit Lakes, MN

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Maple Woods Assisted Living & Memory Care	Office Administrator	Deer River, MN
Miller McDonald, Inc.	Auditor	Bemidji, MN
Miners SuperOne	Accounts Receivable Clerk	Hermantown, MN
Motorheads of Longville	Business Owner	Longville, MN
MyEdgeHockey	Director of Boys Hockey	Minneapolis, MN
Northwestern Mutual	Financial Representative	Pillager, MN
OneMain Financial	Senior Loan Specialist	Breckenridge, MN
Provision Contractors, LLC	Accounts Manager	Bemidji, MN
Purpose Driven Restoration & Remodeling	Marketing Manager	Elk River, MN
riteSOFT	Sales and Implementation Specialist	St. Cloud, MN
Target Corporation	Guest Relations Sr. Specialist Homebased	Brooklyn Park, MN
TCF National Bank	Relationship Loan Specialist	Plymouth, MN
Tesar Engineering	Business Office Manager	Long Lake, MN
The ADS Group	Account Manager	Minneapolis, MN
The Bank of Elk River	Credit Analyst	Elk River, MN
Torgerson Properties, Inc.	Assistant General Manager	Roseville, MN
Total Quality Logistics	Logistics Account Executive Trainee	Brooklyn Center, MN
Tri-Ven, LLC	Marketing Specialist	Brainerd, MN
TruStone Financial Federal Credit Union	Mortgage Consultant	Minneapolis, MN
Ultra Beauty	Retail Operational Manager	Coon Rapids, MN
Ultima Bank Minnesota	Personal Banker	Bemidji, MN
UnitedHealth Group	Onboarding Analyst	Bemidji, MN
University of Minnesota Physicians	Patient Representative	Bemidji, MN
University of Minnesota Physicians	Patient Representative	Minneapolis, MN
Valleyfair Family Amusement Park	Area Supervisor	Shakopee, MN
VMCS Group, Inc.	Office Associate/Logistics	Santa Ana, CA
Volkart May	Business Development Specialist	Plymouth, MN
Walsar Automotive Group	Sales Consultant	Elk River, MN
Wealth Financial Consultants	Client Services Associate	Eden Prairie, MN
Wells Fargo	Enterprise Risk Program Associate	Bemidji, MN
Wells Fargo Bank	Loan Servicing Specialist	Anoka, MN

COLLEGES AND UNIVERSITIES WHERE BUSINESS ADMINISTRATION GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION:

- Bemidji State University, Bemidji, MN (x8)
- University of Minnesota, Minneapolis, MN (x2)

*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study positions, and active participation in student organizations on campus are all ways to become more competitive in the job market.

Bibliography:

Annual Graduate Follow-Up Study 2019-2020. Bemidji State University, Bemidji, MN (2022)
Bemidji State University Undergraduate Catalog 2021-2022. Bemidji State University, Bemidji, MN (2022)
Occupational Outlook Handbook. U.S. Dept. of Labor, JIST Publishing Inc., Indianapolis, IN (2021)

For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu

For more job listings please visit:



<https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/>



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