DRESS FOR SUCCESS



Professional Dress

Your appearance and attire are an important part of making a positive first impression with employers at career fairs, job interviews and networking events. Often employers complain that students are under-dressed when attending employer related events.

Types of Dress

Business Professional

This is the most conservative type of business clothing commonly expected as daily dress in conservative businesses and is typical for job interviews. Examples:

- Business suit (pant or skirt) in black, dark grey or navy; fabric of both top and bottom should match.
- Skirt length should be no more than 2 inches above your knee.
- Shirt necklines should be near your collarbone to ensure they are not too revealing.
- Tights or nylons are worn with closed toe, closed heel, and low-heel dress shoes.
- Button-down dress shirt and a tie. (If you don't know how to tie a necktie, simply look online for tutorials.)
- For pant suits always wear a belt and dark socks. Belt, socks and shoes should all match (black or brown).

Business Casual

Is the most common type of dress. Business casual dress is slightly less conservative type of dress commonly expected as daily dress in businesses. Examples:

- Dress pants in brown, black, grey or other neutral colors.
- Skirts should be at or just above your knee or longer.
- Tops can include button down shirts, blouses, sweaters and/or jackets.
- Button-down dress shirt with or without a tie, sweaters with a collared shirt beneath, and/or blazers.
- Shirts are always tucked in and wrinkle-free.

Casual Dress

Casual dress is less conservative type of business wear. Casual is often reserved for Fridays in companies. Always ask about the dress code prior to dressing casual. Examples:

- Nice jeans, corduroy and khaki pants are common.
- High quality tops, sweaters and polo shirts are typical.
- Avoid jeans with holes/tears and avoid wearing sweatpants or wind pants unless you are in a field which requires athletic apparel.
- Avoid "beach wear" type items such as shorts & casual flip flops.

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