

Career Outlook: Sport Management

Sport Management Programs Available at Bemidji State University:

Major: Sport Management (B.A.)

Minor: Sport Management

Department Website: <https://www.bemidjistate.edu/academics/departments/human-performance-sport-health/>

EMPLOYMENT AREAS AND PROJECTED DEMAND:

The "Occupational Outlook Handbook" (OOH) reports that meeting, convention and event planners held about 125,900 jobs in 2020. 20% worked for religious, grant making, civic, professional, and similar organizations, and another 9% worked in accommodation and food service organizations. 8% also worked in the arts, entertainment and recreation areas. Advertising, marketing, and promotions managers held about 316,900 jobs in 2020.

OOH reports that the nationwide demand for meeting, convention and event planners is expected to grow 18% (much faster than average) through 2030, with people established in their career generally earning between \$29,240 and \$88,360 per year. The median pay for 2020 was \$51,560 per year.

PLACEMENT INFORMATION FOR SPORT MANAGEMENT GRADUATES:

Of the 8 Bemidji State University 2019-2020 Sport Management graduates, 100% reported obtaining related employment within one year of graduation, and one student went on to continue their education. This does not include students who were not seeking employment, unavailable, or had unknown status.

PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU SPORT MANAGEMENT GRADUATES: * (This list only includes employment within one year of graduation from 2016 to 2020)

American Junior Golf Association	AJGA Operations Intern	Braselton, GA
Anytime Fitness	General Manager	Edina, MN
Deerwood Bank	Bank Teller	Bemidji, MN
Enterprise Rent-A-Car	Management Trainee	Saint Louis Park, MN
General Dynamics	Expeditor	Bloomington, MN
Joliet Slammers Professional Baseball Cl	Inside Sales Representative	Joliet, IL
National Sports Center	Campus Operations Manager	Blaine, MN
National Sports Center	Event Management	Blaine, MN
Sartell Middle School	Football and Basketball Coach	Sartell, MN
Your Home Improvement Company	Commission Sales Associate	Fargo, ND

COLLEGES AND UNIVERSITIES BSU SPORT MANAGEMENT GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION:

- Bemidji State University, Bemidji, MN

*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study, and active participation in student organizations on campus are all ways to become more competitive in a tight job market.

Bibliography:

Annual Graduate Follow-Up Study 2019-2020. Bemidji State University, Bemidji, MN (2022)

Bemidji State University Undergraduate Catalog 2021-2022. Bemidji State University, Bemidji, MN (2022)

Occupational Outlook Handbook. U.S. Dept. of Labor, JIST Publishing Inc., Indianapolis, IN (2022)

For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu

For more job listings please visit:



<https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/>