

Career Outlook: Business Administration

Business Administration Programs Available at Bemidji State University:

Majors: Business Administration (B.S.), Computer Information Systems (B.S.), Marketing Communication (B.S.)

Refer to separate Career Outlooks for Computer Information Systems and Marketing Communication.

Emphases: Finance, Management, Human Resources Management, Marketing, Entrepreneurship, Indigenous Nations and Marketing, Indigenous Business, Professional Selling

Minors: Business Administration, Management Information Systems, Professional Selling

Department Website: <http://www.bemidjistate.edu/academics/departments/business-administration/>

EMPLOYMENT AREAS AND PROJECTED DEMAND:

The "Occupational Outlook Handbook" (OOH) reports that advertising, marketing, and promotions managers held about 347,000 jobs in 2021. Marketing managers held approximately 319,000 of the jobs in 2021; the professional, scientific, and technical services; manufacturing; management; wholesale trade and the finance and insurance industries employed around 59% of marketing managers. About 38% of 28,000 advertising and promotions managers worked in the advertising, public relations, and information. OOH reports the nationwide demand for advertising, promotions and marketing managers is expected to grow at 10% (faster than average) through 2031. The OOH also reports that the nationwide demand for personal financial advisors is expected to grow at 15% (much faster than average through 2031). For personal financial advisor positions, people generally earned between \$47,570 and \$208,000 per year. The median pay for personal financial advisors for 2021 was \$94,170.

PLACEMENT INFORMATION FOR BUSINESS ADMINISTRATION GRADUATES:

There are many career opportunities for Bemidji State University Business Administration graduates. Of the 132 Bemidji State University 2020-2021 Business Administration graduates, 95.7% reported obtaining related employment within one year of graduation. This does not include students who were not seeking employment, furthering their education, unavailable, or had unknown status.

PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU BUSINESS ADMINISTRATION GRADUATES*: (This list only includes employment within one year of graduation.)

Allstate Insurance	Claims Analyst	Bloomington, MN
Ally Financial	Law Mitigation Specialist	Shoreview, MN
APi Construction Company	Project Administrator	Bemidji, MN
Arrowhead Regional Computing Consortium	Payroll Software Training/Finance	Hermantown, MN
Ascensus	Installation Coordinator	Brainerd, MN
ATS Anderson Trucking Service	National Sales Rep.	St. Cloud, MN
B.A.T. Entertainment, LLC	Owner	St. Cloud, MN
Bemidji Chrysler Center	Salesperson	Bemidji, MN
Blue Cross Blue Shield Kansas	Customer Experience Representative	Topeka, KS
Blue Ox Moving Company	Office Administration	Bemidji, MN
Builders First Source	Sales Trainee	Detroit Lakes, MN
Capital One	Manager Client Development	Chicago, IL
CD Tile and Stone	Accounting Clerk	Blaine, MN
Cintas Corporation	Pharmaceutical Sales Representative	St. Cloud, MN
Climatech	Inside Sales Support	Maple Grove, MN
Crown Property Management	Maintenance Technician	Bemidji, MN
Dakota Supply Group	Inside Sales Specialist	Grand Rapids, MN
Doherty Career Solutions	Career Solutions Recruiter	Crookston, MN
Doubletree by Hilton	Executive Assistant to the General Manager	Bemidji, MN
Enterprise	Management Trainee	Bemidji, MN
Eventide	Unit Secretary	Moorhead, MN
First National Bank Bemidji	Electronic Banking Specialist	Bemidji, MN
First National Bank of Gilbert	Personal Banker	Gilbert, MN
Greenday	Bookkeeper	Brainerd, MN

PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU BUSINESS ADMINISTRATION GRADUATES*: (This list only includes employment within one year of graduation.)

IMA Financial Group	Marketing Coordinator	Denver, CO
ISD 712	PreK-12 Secretary/Business Manager in Training	Mountain Iron, MN
L & M Fleet Supply	Transfers/Defectives Clerk	Bemidji, MN
Land O' Lakes, Inc.	Milk Sourcing Analyst	Minneapolis, MN
LaserHaze	Owner-Entrepreneur	Hibbing, MN
LePier Shoreline and Outdoors	Lead Salesperson	Bemidji, MN
Mayo Clinic	Informatics Associate	Mankato, MN
Mayo Clinic	Operations Coordinator	Rochester, MN
Meier Tool & Engineering, Inc.	Project Manager	Anoka, MN
Minnesota Dept. of Natural Resources	Operations Supervisor	Gilbert, MN
Mulcahy Nickolaus, LLC	Payroll Manager	Oakdale, MN
New Market Bank	Operations	Lakeville, MN
Nexus Solutions, LLC	Project Engineer	Rochester, MN
Northwestern Mutual	Financial Representative	Bemidji, MN
Northwoods Habitat for Humanity ReStore	Manager	Bemidji, MN
Paul Bunyan Communications	Data Support Representative	Bemidji, MN
Piper Sandler	Investment Banking Analyst	Minneapolis, MN
Platinum Cargo Logistics	Operations Manager	Andover, MN
Premia Relocation Mortgage	Mortgage Loan Closer	St. Louis Park, MN
Pro Staff	Recruiting Specialist	Pierz, MN
PricewaterhouseCoopers, LLC	External Audit Associate	Minneapolis, MN
Samantha Rose Creative Co	Business Management Analyst	Isanti, MN
Sanford Health	Patient Access Representative	Bemidji, MN
SCS Elevator Products	Manager's Assistant	Red Wing, MN
Self Employed	Accountant/Business Consulting	Fairbanks, AK
Techtronic Industries	Field Sales and Marketing Representative	Bemidji, MN
UniFirst Corporation	Sales Representative	Eagan, MN
UnitedHealth Group	Sales Service Representative	Minnnetonka, MN
UnitedHealth Group	Internal Audit Analyst	Minnnetonka, MN
Upgrade, Inc.	Loan Advisor Team Lead	Phoenix, AZ
Volta Logistics, Inc.	Operations Team Member	Minneapolis, MN

COLLEGES AND UNIVERSITIES WHERE BUSINESS ADMINISTRATION GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION:

- Bemidji State University, Bemidji, MN (x11)
- Mercyhurst University, Erie, PA
- Texas A&M University – Corpus Christi, Corpus Christi, TX
- North Dakota State University, Fargo, ND
- Michigan State University, East Lansing, MI

*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study positions, and active participation in student organizations on campus are all ways to become more competitive in the job market.

Bibliography:

- [Annual Graduate Follow-Up Study 2020-2021](#). Bemidji State University, Bemidji, MN (2023)
- [Bemidji State University Undergraduate Catalog 2022-2023](#). Bemidji State University, Bemidji, MN (2023)
- [Occupational Outlook Handbook](#). U.S. Dept. of Labor, JIST Publishing Inc., Indianapolis, IN (2022)

For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu

For more job listings please visit:



<https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/>



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