Career Outlook: Business Administration

Business Administration Programs Available at Bemidji State University:

**Majors:** Business Administration (B.S.), Computer Information Systems (B.S.), Marketing Communication (B.S.)

Refer to separate Career Outlooks for Computer Information Systems and Marketing Communication.


**Minors:** Business Administration, Management Information Systems, Professional Selling

**Department Website:** [http://www.bemidjistate.edu/academics/departments/business-administration/](http://www.bemidjistate.edu/academics/departments/business-administration/)

**EMPLOYMENT AREAS AND PROJECTED DEMAND:**

The “Occupational Outlook Handbook” (OOH) reports that advertising, marketing, and promotions managers held about 347,000 jobs in 2021. Marketing managers held approximately 319,000 of the jobs in 2021; the professional, scientific, and technical services; manufacturing; management; wholesale trade and the finance and insurance industries employed around 59% of marketing managers. About 38% of 28,000 advertising and promotions managers worked in the advertising, public relations, and information. OOH reports the nationwide demand for advertising, promotions and marketing managers is expected to grow at 10% (faster than average) through 2031. The OOH also reports that the nationwide demand for personal financial advisors is expected to grow at 15% (much faster than average through 2031). For personal financial advisor positions, people generally earned between $47,570 and $208,000 per year. The median pay for personal financial advisors for 2021 was $94,170.

**PLACEMENT INFORMATION FOR BUSINESS ADMINISTRATION GRADUATES:**

There are many career opportunities for Bemidji State University Business Administration graduates. Of the 132 Bemidji State University 2020-2021 Business Administration graduates, 95.7% reported obtaining related employment within one year of graduation. This does not include students who were not seeking employment, furthering their education, unavailable, or had unknown status.

**PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU BUSINESS ADMINISTRATION GRADUATES**: (This list only includes employment within one year of graduation.)

<table>
<thead>
<tr>
<th>Company</th>
<th>Position</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allstate Insurance</td>
<td>Claims Analyst</td>
<td>Bloomington, MN</td>
</tr>
<tr>
<td>Ally Financial</td>
<td>Law Mitigation Specialist</td>
<td>Shoreview, MN</td>
</tr>
<tr>
<td>API Construction Company</td>
<td>Project Administrator</td>
<td>Bemidji, MN</td>
</tr>
<tr>
<td>Arrowhead Regional Computing Consortium</td>
<td>Payroll Software Training/Finance</td>
<td>Hermantown, MN</td>
</tr>
<tr>
<td>Ascensus</td>
<td>Installation Coordinator</td>
<td>Brainerd, MN</td>
</tr>
<tr>
<td>ATS Anderson Trucking Service</td>
<td>National Sales Rep.</td>
<td>St. Cloud, MN</td>
</tr>
<tr>
<td>B.A.T. Entertainment, LLC</td>
<td>Owner</td>
<td>St. Cloud, MN</td>
</tr>
<tr>
<td>Bemidji Chrysler Center</td>
<td>Salesperson</td>
<td>Bemidji, MN</td>
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<tr>
<td>Blue Cross Blue Shield Kansas</td>
<td>Customer Experience Representative</td>
<td>Topeka, KS</td>
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<tr>
<td>Blue Ox Moving Company</td>
<td>Office Administration</td>
<td>Bemidji, MN</td>
</tr>
<tr>
<td>Builders First Source</td>
<td>Sales Trainee</td>
<td>Detroit Lakes, MN</td>
</tr>
<tr>
<td>Capital One</td>
<td>Manager Client Development</td>
<td>Chicago, IL</td>
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<tr>
<td>CD Tile and Stone</td>
<td>Accounting Clerk</td>
<td>Blaine, MN</td>
</tr>
<tr>
<td>Cintas Corporation</td>
<td>Pharmaceutical Sales Representative</td>
<td>St. Cloud, MN</td>
</tr>
<tr>
<td>Climech</td>
<td>Inside Sales Support</td>
<td>Maple Grove, MN</td>
</tr>
<tr>
<td>Crown Property Management</td>
<td>Maintenance Technician</td>
<td>Bemidji, MN</td>
</tr>
<tr>
<td>Dakota Supply Group</td>
<td>Inside Sales Specialist</td>
<td>Grand Rapids, MN</td>
</tr>
<tr>
<td>Doherty Career Solutions</td>
<td>Career Solutions Recruiter</td>
<td>Crookston, MN</td>
</tr>
<tr>
<td>Doubltree by Hilton</td>
<td>Executive Assistant to the General Manager</td>
<td>Bemidji, MN</td>
</tr>
<tr>
<td>Enterprise</td>
<td>Management Trainee</td>
<td>Bemidji, MN</td>
</tr>
<tr>
<td>Eventide</td>
<td>Unit Secretary</td>
<td>Moorhead, MN</td>
</tr>
<tr>
<td>First National Bank Bemidji</td>
<td>Electronic Banking Specialist</td>
<td>Bemidji, MN</td>
</tr>
<tr>
<td>First National Bank of Gilbert</td>
<td>Personal Banker</td>
<td>Gilbert, MN</td>
</tr>
<tr>
<td>Greenday</td>
<td>Bookkeeper</td>
<td>Brainerd, MN</td>
</tr>
</tbody>
</table>
PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU BUSINESS ADMINISTRATION GRADUATES*: (This list only includes employment within one year of graduation.)

IMA Financial Group
Marketing Coordinator
Denver, CO

ISD 712
PreK-12 Secretary/Business Manager in Training
Mountain Iron, MN

L & M Fleet Supply
Transfers/Defectives Clerk
Bemidji, MN

Land O’ Lakes, Inc.
Milk Sourcing Analyst
Minneapolis, MN

LaserHaze
Owner-Entrepreneur
Hibbing, MN

LePier Shoreline and Outdoors
Lead Salesperson
Bemidji, MN

Mayo Clinic
Informatics Associate
Mankato, MN

Mayo Clinic
Operations Coordinator
Rochester, MN

Meier Tool & Engineering, Inc.
Project Manager
Anoka, MN

Minnesota Dept. of Natural Resources
Operations Supervisor
Gilbert, MN

Mulcahy Nickolaus, LLC
Payroll Manager
Oakdale, MN

New Market Bank
Operations
Lakeville, MN

Nexus Solutions, LLC
Project Engineer
Rochester, MN

Northwestern Mutual
Financial Representative
Bemidji, MN

Northwoods Habitat for Humanity ReStore
Manager
Bemidji, MN

Paul Bunyan Communications
Data Support Representative
Bemidji, MN

Piper Sandler
Investment Banking Analyst
Minneapolis, MN

Platinum Cargo Logistics
Operations Manager
Andover, MN

Premia Relocation Mortgage
Mortgage Loan Closer
St. Louis Park, MN

Pro Staff
Recruiting Specialist
Pierz, MN

PricewaterhouseCoopers, LLC
External Audit Associate
Minneapolis, MN

Samantha Rose Creative Co
Business Management Analyst
Isanti, MN

Sanford Health
Patient Access Representative
Bemidji, MN

SCS Elevator Products
Manager’s Assistant
Red Wing, MN

Self Employed
Accountant/Business Consulting
Fairbanks, AK

Techtronic Industries
Field Sales and Marketing Representative
Bemidji, MN

UniFirst Corporation
Sales Representative
Eagan, MN

United Health Group
Sales Service Representative
Minnetonka, MN

UnitedHealth Group
Internal Audit Analyst
Minnetonka, MN

Upgrade, Inc.
Loan Advisor Team Lead
Phoenix, AZ

Volta Logistics, Inc.
Operations Team Member
Minneapolis, MN

COLLEGES AND UNIVERSITIES WHERE BUSINESS ADMINISTRATION GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION:

- Bemidji State University, Bemidji, MN (x11)
- Mercyhurst University, Erie, PA
- Texas A&M University – Corpus Christi, Corpus Christi, TX
- North Dakota State University, Fargo, ND
- Michigan State University, East Lansing, MI

*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study positions, and active participation in student organizations on campus are all ways to become more competitive in the job market.

Bibliography:
Annual Graduate Follow-Up Study 2020-2021, Bemidji State University, Bemidji, MN (2023)
Bemidji State University Undergraduate Catalog 2022-2023, Bemidji State University, Bemidji, MN (2023)

For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu
For more job listings please visit:
https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/

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