

Career Outlook: Sport Management

Sport Management Programs Available at Bemidji State University:

Major: Sport Management (B.A.)

Minor: Sport Management

Department Website: <https://www.bemidjistate.edu/academics/departments/human-performance-sport-health/>

EMPLOYMENT AREAS AND PROJECTED DEMAND:

The "Occupational Outlook Handbook" (OOH) reports that meeting, convention and event planners held about 128,200 jobs in 2021. 18% worked for religious, grant making, civic, professional, and similar organizations, and another 9% worked in accommodation and food service organizations. 10% also worked in the arts, entertainment and recreation areas. Advertising, marketing, and promotions managers held about 347,000 jobs in 2021.

OOH reports that the nationwide demand for meeting, convention and event planners is expected to grow 18% (much faster than average) through 2031, with people established in their career generally earning between \$30,170 and \$96,230 per year. The median pay for 2021 was \$49,470 per year.

PLACEMENT INFORMATION FOR SPORT MANAGEMENT GRADUATES:

Of the 19 Bemidji State University 2020-2021 Sport Management graduates, 84.6% reported obtaining related employment within one year of graduation, and two students went on to continue their education. This does not include students who were not seeking employment, unavailable, or had unknown status.

PARTIAL LIST OF EMPLOYERS WHO HAVE REPORTED HIRING BSU SPORT MANAGEMENT GRADUATES: * (This list only includes employment within one year of graduation)

Bemidji State University	Director of Football Operations	Bemidji, MN
Dubuque Fighting Saints	Head Equipment Manager	Dubuque, IA
Orangetheory Fitness	Assistant Studio Manager	Cottleville, MO
Pacers Sports and Entertainment	Premium Experience Ambassador	Indianapolis, IN
Pure Hockey	Assistant Manager	Bloomington, MN
Waggle Golf	Operations and Fulfillment Lead	Arden Hills, MN

COLLEGES AND UNIVERSITIES BSU SPORT MANAGEMENT GRADUATES HAVE GONE TO CONTINUE THEIR EDUCATION:

- Bemidji State University, Bemidji, MN

*Degrees alone do not get students jobs. Internships, summer jobs, volunteer work, part-time jobs, work-study, and active participation in student organizations on campus are all ways to become more competitive in a tight job market.

Bibliography:

Annual Graduate Follow-Up Study 2020-2021. Bemidji State University, Bemidji, MN (2023)

Bemidji State University Undergraduate Catalog 2022-2023. Bemidji State University, Bemidji, MN (2023)

Occupational Outlook Handbook. U.S. Dept. of Labor, JIST Publishing Inc., Indianapolis, IN (2022)

For more information, contact Career Services; Decker Hall/218-755-2038/career@bemidjistate.edu

For more job listings please visit:

Handshake

<https://www.bemidjistate.edu/services/career/events-guides-resources/job-listings/>



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