Using Your Strengths to Achieve Success: **WOO**
(Winning Others Over) You love the challenge of meeting new people and winning them over. You derive satisfaction from breaking the ice and making a connection with another person. Your talent is valuable because people are influenced by your ability to draw them into a group or relationship.

### Applying to Academics

**General Academic Life**
- Make classroom discussions fun by using words that catch the attention of others.
- Meet and greet the people in your classes.
- Use your charm when asking difficult questions in class.

**Study Techniques**
- Study in places where there are many people, like the library or an off-campus bookstore.
- Block off time for studying and reading with others.
- Connect reading material to people you have met. This helps you get involved in the reading and not become bored, and you will better remember what you read and generate more insights.
- Create a study group of people you do not know yet.

**Relationships**
- Schedule a time (at least twice a quarter) to visit your professors during office hours. Have them get to know you by name.
- Start a conversation with your classmates to identify students with whom you can work, learn, and study.
- Use your networking strengths every way you can. Prepare for class, exams, discussions, and papers with other people.

**Extracurricular Activities**
- Get involved in an activity or group that gives you the opportunity to connect with different people.

### Applying to Major/Career Path
- Talk to entertainers, corporate trainers, sales reps, attorneys, and public relations specialists to see what they enjoy most about their work.
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Apply to Job Search

In the Job Search
- Your WOO helps you create a strong network. You get energy by talking with other people and getting job leads rather than job searching by yourself.
- Search for careers that allow you to make connections with other people. Look for a career that emphasizes forming relationships because this will be rewarding to you.
- Tips: Let people know that you are looking for jobs. Your social network is your best resource. Informational interviewing is another consideration that can give you more information about the job and a potential future network.

In the Interview
- You can highlight your ability to connect with other people and quickly establish rapport. Provide examples of times you’ve met new people and created a comfortable environment.
- In the job interviews you can easily make people feel comfortable with you because of your high-energy and your ability to connect through language.
- Tips: Make sure that you do not come off as superficial or over-enthusiastic in the interview. Send a thank you note as a follow up to show that you are able to maintain as well as form relationships.

Apply to Careers

In the New Position
- Your WOO allows you to easily make your new co-workers feel comfortable around you, which can create a team atmosphere.
- Remember to spend time maintaining your new relationships in a professional way. Be sure not to overstep your bounds by becoming too familiar with your co-workers and superiors. Maintain a professional demeanor even as you have fun meeting new people.

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