Using Your Strengths to Achieve Success: Communication
You generally find it easy to put your thoughts into words and are a good conversationalist and presenter. Your talent is valuable because your abilities in this area enable you to reach out and connect with people. Your story-telling ability builds images in the minds of others as you connect and bond with others.

Applying to Academics

General Academic Life
- Participate in class discussions. Enhance your own and others’ comprehension by talking through the key points.
- Respond to questions with thought-provoking answers.
- Illustrate scholarly concepts with real-life examples. Help others learn in the process.

Study Techniques
- Tell others about your solutions, theories, concepts, and ideas before presenting them in class. Acknowledge that this is how you refine your thinking.
- Notice how your classmates rely on you to engage the professor in dialogue. Realize that you are quite comfortable doing this.
- Entertain your study group with anecdotes that make history, mathematics, science, languages, or the arts come alive in their minds.

Relationships
- Take the pressure off quiet, timid individuals by doing most of the talking.
- Cheer up people with accounts of your own and others’ humorous escapades.

Extracurricular Activities
- Try out for the speech team. Concentrate on dramatic interpretation to hone your storytelling skills.

Applying to Major/Career Path
- You might be a natural storyteller. Interview storytellers such as attorneys, actors, motivational speakers, teachers, public relations specialists, politicians, ministers and corporate trainers to see how they use their communication talents in their daily work.
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Apply to Job Search

In the Job Search

- Your communication helps you articulate your thoughts well in person and in writing, usually using great descriptive language in interviews, resumes, and cover letters. When it comes to networking, you are effective at reaching out to people and forming connections.

- Search for careers that give ample opportunities to talk and form connections with other people. You may want to consider environments where public speaking, customer service, or being a spokesperson is the primary focus.

- Tips: Informational interviewing can be a great tool to form networks and judging whether a potential job is worth pursuing. You can effectively “ask around” about job openings.

In the Interview

- You can highlight your ability to express your thoughts and ideas vividly to an audience and co-workers.

- In the job interviews you tend to be a story teller, especially on questions about past experiences. This comes across as personable and confident to the employer. You are great at forming a warm connection with the interviewer.

- Tips: Stay focused on the topic in interviews; rehearse ahead instead of “winging it”. Since you generally do well with presentations, think of the job search as a presentation of yourself and the language and words should flow.

Apply to Careers

In the New Position

- Your communication will allow you to exchange information with ease to your new colleagues. You will be viewed as an excellent collaborator and will make friends easily.

- Remember to allow the communicator in you to listen or read as much as you speak or write.

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